

Qualification Factsheet – Level 7 Strategic Management and Leadership

Developed for senior managers who have the responsibility to translate organisational strategy into effective performance, this qualification requires the manager to focus on the requirements of implementing the organisation’s strategy.

Award

This Award will build on the management skills and knowledge you already have. It will give you a greater understanding of the various roles and responsibilities involved in strategic management and through focusing on specific areas of management, we’ll tailor your qualification to suit your professional needs.

Certificate

A more extensive qualification, our Level 7 Certificate in Strategic Management and Leadership gives you a broader knowledge of effective management skills while focusing on the specific management areas appropriate to you and your workplace.

Diploma

With a more comprehensive structure, our Level 7 Diploma in Strategic Management and Leadership gives you all the key skills and competencies you’ll need to become an effective strategic manager.

“I’ve found my CMI qualification to be hugely beneficial. The practical advantages for a current manager are immediate, as the course is tailored towards key management areas which are crucial in effective leadership.”

Richard Stephen
Serco Defence, RAF
Alconbury

CMI Code	Title	Qualification reference number
7A1	CMI Level 7 Award in Strategic Management and Leadership (QCF)	500/4206/3
7C1	CMI Level 7 Certificate in Strategic Management and Leadership (QCF)	500/4120/4
7D1	CMI Level 7 Diploma in Strategic Management and Leadership (QCF)	500/4117/4

Accreditation dates

These qualifications are accredited from 1st September 2008, which is their operational start date in Centres. The accreditation ends on 31st December 2013, and the final date for certification is 31st December 2016.

Qualifications summary

These qualifications are designed for managers who have the authority and personal inspiration to translate organisational strategy into effective operational performance. The qualifications require managers to build on their strategic management and leadership skills and to focus on the requirements of implementing the organisation’s strategy.

Although the qualifications can be offered to learners from age 18, in practice the majority of learners at this level would be expected to be over 19. CMI does not specify entry requirements for these qualifications, but Centres are required to ensure that learners admitted to the programme have sufficient capability at the right level to undertake the learning and assessment.

The qualification is offered in the medium of the English Language. The qualification can be offered by Centres in languages other than English – Centres wishing to do this should refer to the relevant section of the CMI Centre Code of Practice for guidance.

Progressions

The qualifications provide opportunities for progression to other qualifications at the same or higher levels, which could also be work-based or more academically structured. The qualifications also support learners in meeting the requirements for work and/or employment within all areas of management and leadership at this level.

Rules of Combination

Units and rules of combination for Level 7 Award and Certificate

Units		Credits	GLH
Unit 7001	Personal development as a strategic manager	6	20
Unit 7002	Strategic performance management	7	25
Unit 7003	Financial management	7	30
Unit 7004	Strategic information management	9	30
Unit 7005	Conducting a strategic management project	10	35
Unit 7006	Organisational direction	9	30
Unit 7007	Financial planning	6	20
Unit 7008	Strategic marketing	6	20
Unit 7009	Strategic project management	6	20
Unit 7010	Organisational change	7	25
Unit 7011	Strategic planning	9	30
Unit 7012	Human resource planning	8	30
Unit 7013	Being a strategic leader	7	30
Unit 7014	Strategic leadership practice	7	30
Unit 7021	Introduction to strategic management and leadership	10	45
Unit 7022	Strategic risk management	9	30
Unit 7023	Strategic corporate social responsibility	9	30

Award - need to complete any combination of units to a minimum of 6 credits to achieve the qualification. Range of guided learning hours: 20 - 35

Certificate - Learners need to complete any combination of units to a minimum of 13 credits to achieve the qualification. Range of guided learning hours: 45 - 50

Units and rules of combination for Level 7 Diploma

Units		Credits	GLH
Group A			
Unit 7001	Personal development as a strategic manager	6	20
Unit 7002	Strategic performance management	7	25
Unit 7003	Financial management	7	30
Unit 7004	Strategic information management	9	30
Unit 7005	Conducting a strategic management project	10	35
Unit 7006	Organisational direction	9	30
Group B			
Unit 7007	Financial planning	6	20
Unit 7008	Strategic marketing	6	20
Unit 7009	Strategic project management	6	20
Unit 7010	Organisational change	7	25
Unit 7011	Strategic planning	9	30
Unit 7012	Human resource planning	8	30
Unit 7013	Being a strategic leader	7	30
Unit 7014	Strategic leadership practice	7	30
Unit 7021	Introduction to strategic management and leadership	10	45
Unit 7022	Strategic risk management	9	30
Unit 7023	Strategic corporate social responsibility	9	30

Diploma - Learners need to complete all core units (Group A) and three optional units (Group B) to a total of at least 66 credits to achieve the qualification. Range of guided learning hours: 230 - 260

Relationship to National Occupational Standards for Management and Leadership

The relationship of each unit to the Management and Leadership NOS is shown below

Units		NOS Units
Unit 7001	Personal development as a strategic manager	A2, A3, B2, C3, C4, C5, C6, D7, F12
Unit 7002	Strategic performance management	D2, D4, F3, F12
Unit 7003	Financial management	B2, B8, B10, E3, F12
Unit 7004	Strategic information management	B2, B8, B10, B12
Unit 7005	Conducting a strategic management project	A2, F3, F12
Unit 7006	Organisational direction	B2, B3, B4, B8, B12, C5, F12
Unit 7007	Financial planning	B2, B8, B12, C5, E2, E3, F12
Unit 7008	Strategic marketing	B2, B8, B12, C5, E3, F9, F10, F12
Unit 7009	Strategic project management	B7, B10, D2, D4, F2, F9, F12
Unit 7010	Organisational change	A3, B2, B8, E4, E5, E7, F9, F12
Unit 7011	Strategic planning	B3, B4, B7, C3, C5, D2, D4, E4
Unit 7012	Human resource planning	D3, D4
Unit 7013	Being a strategic leader	B7
Unit 7014	Strategic leadership practice	B7
Unit 7021	Introduction to strategic management and leadership	A2, A3, B2, B3, B7, B8, B12, C3, C4, C5, C6, D2, D3, D4, D7, E3, E4, F9, F10, F12
Unit 7022	Strategic risk management	B10
Unit 7023	Strategic corporate social responsibility	B8, E7