

Ambitious for your next move?

Recommended reading

Womonomics write your own rules for success

Authors: Claire Shipman & Katty Kay
Publisher: HarperCollins
ISBN: 9780061697180

It is claimed that most women clearly want to change the established work routine so that they can remain productive and achieving, but not destroy their work-life balance. On the basis of the authors' own stories, other women's experiences, and longitudinal research findings on high women to profit ratios for companies with women executives, it is proposed that a work revolution is taking place. Womonomics argues that women increasingly have the power to demand more adaptation from employers, and negotiate more balance into their lives. Guidance and advice is given on how to do this, and areas covered include redefining success, working smarter rather than harder, redefining your value and negotiating a new work deal.

A woman's place is in the boardroom

Authors: Peninah Thomson, Jacey Graham & Tom Lloyd
Publisher: Palgrave Macmillan
ISBN: 9780230537125

Following on from their previous book 'A woman's place is in the boardroom' which highlighted the absence of women in senior strategy-making positions within organisations, the authors build upon this observation to suggest the route which women should follow to increase their opportunity of being appointed to boards. Such advice includes engagement, and understanding the written as well as the unwritten rules of engagement; deciding upon a change in role and then adapting to it; gaining relevant experience; developing a strong curriculum vitae (CV) as a means of raising one's profile and demonstrating a proven track record; and positioning oneself effectively in order to create future opportunities.

Tales from the glass ceiling

Author: Jo Haigh
Publisher: Piatkus
ISBN: 9780749928582

Drawing on her personal experience in corporate finance and in running a consultancy, the author offers a guide to help women achieve success in business. The issues of how to: overcome male resistance to female leadership, manage work-life balance, develop a professional network and deal with discrimination and organisational politics are addressed with advice and tips from successful business women interviewed by the author. Survival guide checklists are included with each chapter. Brief case studies are included and sources of further information including organisations, networks and websites are included.

Why women mean business

Authors: Avivah Wittenberg-Cox & Alison Maitland
Publisher: Jossey Bass
ISBN: 9780470725085

Women have become central to the modern labour market, and are important to the economy as consumers, employers and leaders. The many opportunities open to organisations that understand women's motivation in both the workplace and the marketplace are brought together here. Areas covered include gender and the business economy; women as a majority part of the talent pool and the market; ways in which companies can draw on the strengths of men and women; reasons why current approaches to gender should change; international comparison of policies and practices; and business leaders' views on gender issues.