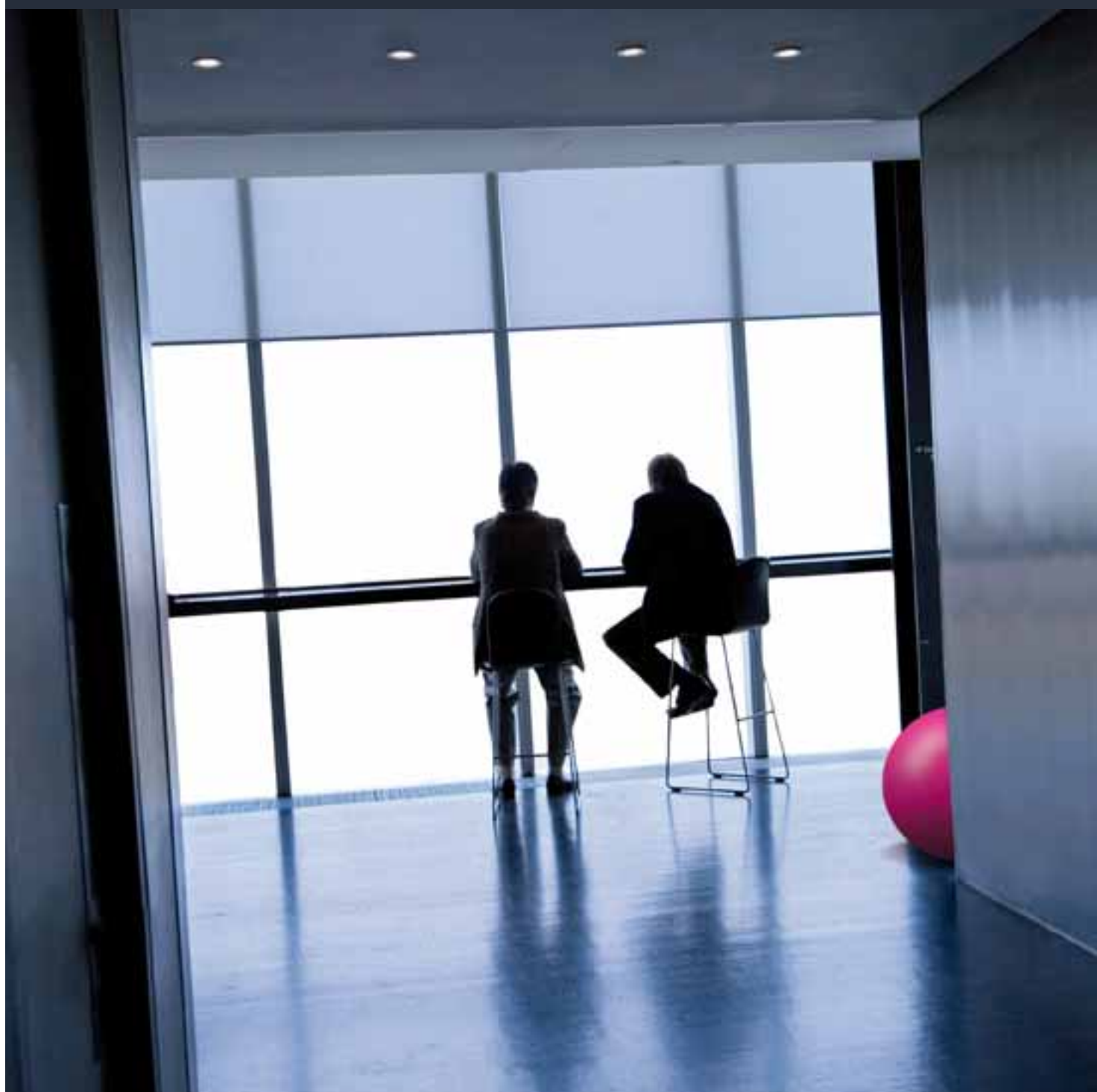


CMI Strategic Leaders Programme

Tailored solutions for senior managers





The Chartered Management Institute is the only chartered professional body in the UK dedicated to promoting the highest standards in management and leadership excellence, and the only professional body in the UK that awards management and leadership qualifications.

Building on the experience you have already gained as a senior manager, we have introduced this course to enhance your strategic leadership qualities by introducing you to techniques that will help you recognise your individual leadership style, and help you become more effective at planning, delivering and communicating strategy.

What is the CMI Strategic Leaders Programme?

Before CMI developed this programme, research was carried out amongst senior and aspiring senior managers to identify the challenges in their day-to-day jobs and their development needs. Utilising the findings of this research we created the CMI Strategic Leaders Programme, this programme is unique to CMI as it offers individual development in the form of 1-1 meetings and coaching interactions specific to each candidates' needs.

This is a contemporary senior development programme designed to give managers the strategic skills to operate successfully in a post recession economy. It will help managers who want to take their career to a higher level to learn how to operate strategically - or for managers who already work at a strategic level, but who want to take a step beyond what they have already achieved, to enhance their leadership skills.

As you have expressed an interest in this programme, it is likely that you either hold, or have an ambition to hold a senior management position in your organisation, and already demonstrate ability to lead and think strategically.

Why should I enroll on this programme?

Our Strategic Leaders Programme is designed to help you gain better understanding of how you operate as a manager and leader. It will develop your strategic leadership capabilities, give you the confidence to lead, the communication techniques to give direction while inspiring and focusing your employees, and provide you with a toolkit for future effective strategic leadership. Attendance at the programme's facilitated sessions will help you widen your network of senior level contacts, an invaluable benefit of enrolling.





What is involved?

Before the programme begins, a CMI consultant will meet with you for an informal discussion to ensure we identify your personal development needs and create an individual development plan to support you through the programme. In addition the same CMI consultant will also meet with you upon completion of the programme to discuss your learning outcomes and your on-going development plans for the future.

Each programme comprises of groups of no more than 6 candidates, each group will have access to dedicated CMI consultants who facilitate the programme at a bespoke and intimate level. The programme takes place across 12 consecutive weeks, includes the completion of on-line psychiatric assessment exercises, plus six venue based days that enable you to gain a full understanding of the programme, establish your bespoke outcomes, and provide you with the opportunity to meet and work with likeminded leaders. The individual aspect to the programme means course work can be tailored to suit your specific development requirements. During the course of the programme you have access to CMI's invaluable 'ManagementDirect' online support tool, coaching sessions and action learning sets.

Venue based courses include:

- Programme introduction - where you will meet fellow candidates and leaders, take part in an assessment centre and in your first action learning set. (Half a day)
- Strategy course - where you will learn to work with models and frameworks designed to channel strategic thinking, planning and decision making, advance your ability to communicate strategy and 'make it happen', gain an understanding of why change can fail, and how it impacts on people, and learn how to deal with change during tough economic times. (Two and a half days)
- Leadership course - designed to help you discover your own leadership style and competencies, develop a plan to improve your emotional intelligence, leadership behaviours, and develop communication skills that will help you engage and inspire your employees, lead an effective management team - and develop resilience and courage. (Two days)





What qualifications could I receive?

Following completion of the course you will automatically be eligible to proceed towards CMI Chartered Manager status, and, if you wish, move towards a CMI level 7 qualification.

How will I be assessed?

You will be assessed via a number of channels specific to the area or type of learning required for the programme. These include:

- Online psychometric assessment exercises
- An in-depth interview process about your career to date
- One to One feedback with CMI course consultants

When and where does the programme take place?

The residential workshop modules will take place at Walton Hall, Warwickshire. Dates are as follows:

- **4th April 2011**
- **5th October 2011**

How do I book?

If you would like to book, request more information, or discuss CMI's Strategic Leaders Programme with one of our team, please, contact Laura Hamilton on 01536 207404. Alternatively email employer.engagement@managers.org.uk and one of our team will contact you.

