

**Management Book of the Year  
Road show 2012**



**Tuesday 6<sup>th</sup>  
March**

**British Library,  
London**



**Agenda**

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|----------------------|--|
| <b>17.30– 18.00</b>  | Registration and Refreshments  |
| <b>18.00– 18.10</b>  | Welcome<br><b>Christopher Kinsella BA MA FCMA FCMI – Acting CEO, CMI</b>                                     |
| <b>18.10 – 18.15</b> | Introduction<br><b>Terry Morgan CBE CMgr CCMi – President, CMI</b>   |
| <b>18.15 – 18.40</b> | <b>Celia Gates</b><br>From Brainwave to Business: How to Turn your Brilliant Idea into a Successful Start-up |
| <b>18.40 – 19.05</b> | <b>Shaun Smith and Andy Milligan</b><br>Bold: How to be Brave in Business and Win                            |
| <b>19.05 – 19.45</b> | Panel discussion and QA session  |
| <b>19.45 – 19.55</b> | Thank you & close  |
| <b>19.55 – 20.45</b> | Networking & author signing  |