

## HOW TO BENEFIT FROM CURRICULUM ENRICHMENT SUPPORT AND ACTIVITIES?

As an HE Partner, you will be allocated a Relationship Manager who will support you to maximise your partnership with CMI. They will be your first point of call and will keep you updated on our latest developments and research. They will also work with you to explore further opportunities of collaboration for mutual benefit.

Additionally, there are opportunities for local support through Regional Boards, including joint events. A Regional Board contact will be identified at the time the account is set up. They will work with you to deliver impact to your School, in collaboration with the Relationship Manager.

### For more information

Call **+44 (0)1536 207317**

Email **partnership@managers.org.uk**

Visit **www.managers.org.uk/hepartners**



# ELEVATE YOUR STUDENTS' EXPERIENCE.

Curriculum Enrichment Activities for CMI HE Partners.



5421 04/15

**Chartered Management Institute**  
2 Savoy Court, Strand,  
London, WC2R 0EZ  
Registered charity number 1091035  
Incorporated by Royal Charter



To enhance your students' experience and make them more employable, our partnership offer includes additional elements which will add further value to their learning. We have developed a range of interactions which we believe will support their development and enhance their experience.

## AWARDS

Annual awards are available through Regional Boards to recognise excellence in academic and personal development.



## MANAGEMENTDIRECT

ManagementDirect is CMI's online leadership and management portal, providing access to thousands of resources including practical and cutting edge research, videos, checklists, e-learning and publications.



Some content is available to support the delivery of programmes either by uploading it to your Moodle, Blackboard or your Learning Management System or used in the delivery of lectures. You can also customise it by linking the content and resources to your course ensuring integration with your programme objectives. Full access to ManagementDirect is available to students who are CMI members.

## CMI INDUCTION SESSIONS



Learners can receive induction sessions to CMI Membership, Chartered Manager, and ManagementDirect to enhance their academic and career development.

These sessions will communicate the opportunities available through their CMI Membership and how they can start taking responsibility for their career.



## WEBINARS

There is a range of high quality skills development webinars available to support your students to build the key skills which employers are looking for. These are often deployed by employers as part of their development programmes. These webinars can be made accessible to your students via Moodle, Blackboard or other Learning Management Systems.

## CMI ACHIEVE MENTORING SCHEME



CMI Achieve is a mentoring programme designed to provide practical support to managers and leaders at all levels of their management career. It is unique in that its focus is entirely on improving management and leadership skills. Students with CMI membership can benefit from CMI Achieve.



## GUEST LECTURES

Guest lectures delivered by CMI's members provide an insight into the practical application of management and leadership topics. These range from industry leaders to recently graduated managers, bringing different perspectives on the challenges faced by the modern day manager.



## MARKETING SUPPORT

Marketing support is available to help you promote CMI's benefits to relevant stakeholders. From advice on incorporating CMI's products into your marketing materials to prospective students through to communicating opportunities available to existing ones, we will work with you to enhance your offering.

## REGIONAL BOARD INTERACTION/ STUDENT AMBASSADORS

Interaction with Regional Boards will enable students to access a wealth of managerial experience, links to employers, networking opportunities, workshops and events that will enhance their development.



Student societies can link in with the boards to enhance the delivery of their events. The role of the student ambassador provides a formal link between the Regional Boards and the student community.

