



Karl Thurogood has been a manager for more than two decades. For him, the key to successful management is to have an appetite for knowledge and continuing professional development (CPD). That's just one reason he chose Chartered Manager.

Betterment and CPD is perpetual; there's always a new strategy, tactic or interpretation, and you can't stand still as a manager.

The world is changing around you; technology is changing in how it is applied to people, the workplace and processes – you've got to stay current and on top of it.

I did an MBA to give me a leg up.

I enjoyed that, and then started looking for something that could lead me to a career in management. The Chartered Manager award is an effective bridge between the academic and the practical application of management.

Most managers come by their job naturally, and they don't give themselves enough credit for what they do. By making you do that self-reflection, the Chartered Manager award process analyses what you do as a manager.

I have lots of life skills in managing, and what the Chartered Manager award brought is that stamp of approval, the hallmark to accredit the skills I have. It enables me to stand out from the crowd and brings more credibility. When you can come with the facts, the data and the research to back up your argument, it generally sways things.

The perpetual learner

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FIND OUT MORE AT MANAGERS.ORG.UK/CMGR
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