



Laura Beswick started her career at professional and academic education provider BPP in 2007 as an administrator in the professional development division. Today she's BPP's head of professional services apprenticeships after being managing director for three regional offices. Beswick's meteoric career success has been underpinned by a commitment to professionalism.

I started at BPP nine years ago, and Chartered Manager has given me fantastic opportunities to work my way up and get involved in a variety of different roles. It's given me the confidence to go out and be confident in the decisions I've been making.

My first manager started off from a similar administrative role and moved up into a senior position, so that made me realise I could aspire to do the same. I've always been very ambitious anyway, and it's nice to be in an organisation that can help you realise those ambitions.

My management style is to get involved and lead by example. I'm just very passionate and enthusiastic, which I hope is contagious, because you want to get everyone involved.

I'd just come back off maternity leave when I applied to be a Chartered Manager, and I really liked the practical nature of the assessment. It was very flexible. I could fill out a report, a submission and then have a telephone interview that could fit around my schedule.

The self-made manager

LAURA BESWICK CMGR MCFI
 HEAD OF PROFESSIONAL SERVICES APPRENTICESHIPS, BPP

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