

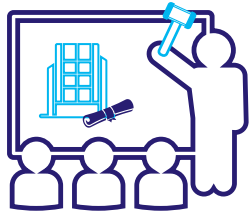
BETTER TOGETHER

Higher education partnerships that really deliver results



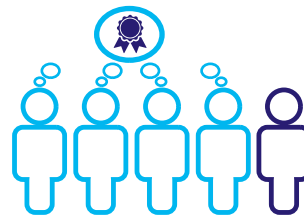
CMI Dual Accredited degrees provide students with a positive learning journey: attracting a diverse range of students, supporting HE partners to deliver enhanced learning experience, equipping students with the skills that employers require and boosting graduates employability.

CMI ACCREDITATION IS INFLUENTIAL IN STUDENT RECRUITMENT



84%

of 1st year students say that CMI accreditation influenced their decision to apply for their course, when they were aware of CMI.



4 out of 5

HE partners say that “a partnership with CMI has had a high level of impact on student recruitment.”

CMI ACCREDITED DEGREES PROVIDE PRACTICAL MANAGEMENT SKILLS

Top 3 skills that employers look for in first-time managers

Managing innovation

1

85%

acquired skills to lead change and innovation

Managing people

2

82%

acquired skills to develop people and capabilities

Financial skills

3

73%

acquired skills to manage resources and risk

Key skills acquired by graduates from CMI accredited courses



89%

of CMI graduates agree they are using the skills learnt on their accredited degree in their current role.



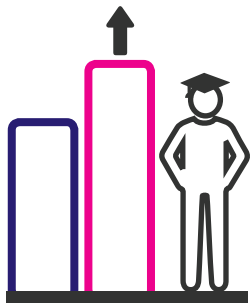
88%

of CMI graduates agree the accredited degree gave them good career prospects.

On leaving university my experience and membership with CMI helped me to think outside of the academic environment. Access to a wealth of management material and CPD resources gave me the skillset to adapt to the working environment. This is the value of being a CMI member. You become a well-rounded professional, not just an academic.

Corey Kemp, Project Management Officer, Dorset Local Enterprise Partnership, Bournemouth University

CMI ACCREDITATION BOOSTS EMPLOYABILITY



+10%
vs. non-accredited
business courses

58% of graduates from CMI accredited courses
were in professional roles, compared with
48% in non-accredited business courses.

I truly believe that my decision to study a CMI accredited degree was instrumental in helping me to secure my first role... I was looking for a course that would offer me something that would help me stand out to employers - and that is exactly what I found.

Danielle Keeling ACMI, Personal Tax Assistant, EY

EARN MORE



Recent CMI graduates earn a median of **£28k**, compared to just **£21k** for a typical business studies graduate.

COMPETITIVE EDGE



72% of CMI graduates agree their accredited degree gave them a competitive edge in the job application process.

CANDIDATES OF CHOICE



94% of economically active CMI graduates were employed in a professional role.

As a Course Leader I want to ensure that all my students will start their professional career on a level playing field. Studying a CMI-accredited recognised business course not only boosts graduates' confidence by enabling them to aim higher but also embraces their aspirations and encourages them to unfold the potential of their talents and abilities to the fullest in such a competitive job market.

Dr Katerina Sidiropoulou, Course Leader BSc(Hons) Business Management, ARU Cambridge

Data on graduates is taken from a poll of CMI graduates undertaken in August 2019: 131 graduates took part. Data on students is taken from a poll of CMI students undertaken Nov 2018 - Jan 2019: 319 students took part. Employability boost data was calculated from Destination of Leavers in Higher Education Survey 2018.

For more information go to www.managers.org.uk/hepartners

