

# BETTER TOGETHER

Delivering results for you and your graduates



CMI Dual Accredited degrees provide students with a positive learning journey, helping to attract a diverse range of students, supporting HEI partners to deliver an enhanced learning experience, and equipping graduates with the key skills and ability to evidence them that employers require to boost employability.

## EMPLOYABILITY SKILLS ARE THE KEY TO GRADUATE EMPLOYMENT SUCCESS



22%

Only 22% of employers believe that graduates arrive work ready



97%

With a CMI Dual Accredited Degree graduates have the key skills required by 97% of employers.

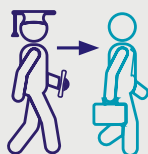
## CMI ACCREDITATION BOOSTS GRADUATE EMPLOYABILITY AND PAYS MORE

Employers want evidence of a graduates employability skills with over half stating they prefer those from an accredited training course.



7%

CMI Dual Accreditation offers a 7% point employability boost 15 months after graduation.



94%

of economically active CMI graduates were employed in a professional role.



8%

Graduates from an CMI Dual Accredited Degree earn 8% more than non Accredited graduates.

## CANDIDATES OF CHOICE IN THE JOB MARKET



18%

Only 18% of students are completely confident in how to write a CV and conduct an interview.



72%

of CMI Dual Accreditation graduates agreed that the CMI Career Development Centre offers tools and tips to give them a competitive edge in the job application process.



The feedback given on my CV by the CV360 tool was really useful, and had an impact on my CV getting through the assessments to interview.

**Lauren Houston,**  
CMI graduate now employed by Almac



## TEACHES SELF MANAGEMENT - A KEY SKILL

CMI Dual Accredited Degrees give all students 24/7 access to the Kooth Student mental health well-being platform ensuring prevention is better than cure.

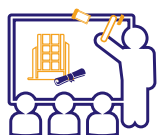
With self management being a key employability skill this CMI benefit helps students identify and manage their stress.



1 in 5  
students have a diagnosed mental health problem

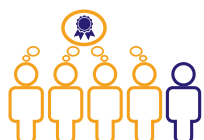


Everyone should have someone to talk to when everything feels like it's going wrong. Kooth is private and confidential so it feels safer to open up here.



84%

of students say that CMI Dual Accreditation influenced their decision to apply for their course



4 out of 5

HEI partners say that "a partnership with CMI has had a high level of impact on student recruitment."

CMI's student awareness campaign working with the CDI, UCAS and other influential organisations is aimed to help you attract more students on to a CMI Dual Accredited Degree.

UCAS

CDI  
CAREER DEVELOPMENT INSTITUTE

# CMI'S EMPLOYABILITY SKILLS DIAGNOSTIC

Enables students, from day one, to improve their skills with tailored resources, and as part of a CMI Dual Accredited Degree gives them a professional qualification to evidence those skills to employers.

- 1 **Managing Self:**  
Self Management; Initiative & Self-Direction; Resilience
  - 2 **Critical Analysis & Problem Solving:**  
Critical Thinking & Problem Solving; Innovation & Creativity
  - 3 **Communication:**  
Communication; Digital Skills
  - 4 **Interpersonal Skills :**  
Emotional Intelligence
  - 5 **Leadership Skills :**  
Flexibility & Adaptability
  - 6 **Collaborative Working:**  
Team-Working
  - 7 **Managing Projects & Change:**  
Digital Skills; Innovation & Creativity; Resilience; Entrepreneurial Skills
  - 8 **Managing Resources:**  
Flexibility & Adaptability
  - 9 **Business Acumen:**  
Flexibility & Adaptability; Communication; Emotional Intelligence
  - 10 **Finding a Job:**  
Encompasses all employability skills under finding a job
- Key skills identified in the CMI Work-Ready Graduates research 09/2021



of employers agree that this diagnostic contains the key skills that develop future managers and leaders, and would equip graduates with the skills to get on in the workplace.



of students agree that the CMI Dual Accreditation is helping them to develop employability skills

## A CMI DUAL ACCREDITED DEGREE HELPS YOU SUPPORT YOUR STUDENTS INTO A BETTER CAREER

From day one, the CMI Dual Accredited Degree offers students access to the following benefits to help them evidence their key employability skills and hit the ground running in their first job:



ManagementDirect resources portal with access to mentoring, networking and events



Employability skills diagnostic



Career Development Centre



Kooth Student the UK's leading online mental health wellbeing platform

Data on graduates is taken from a poll of CMI graduates undertaken in August 2019;  
Data on students is taken from a poll of CMI students undertaken Nov 2018 - Jan 2019;  
Data on employability boost and salary boost are calculated from Independent JISC analysis of graduate employment outcomes 2018/2019.  
Work graduates research - 2021.  
Independent JISC analysis of graduate employment outcomes 2018/2019

For more information go to [heinformation@managers.org.uk](mailto:heinformation@managers.org.uk)

