

# HE CONFERENCE AND AWARDS 2019.

Recognising Outstanding Achievement.



# WELCOME.

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**STEVE HEAPPEY CMgr FCMI**

Director of Partnerships, CMI

**HE CONFERENCE  
AND AWARDS 2019.**



# WELCOME.

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**ANN FRANCKE** CMgr CCMI  
Chief Executive, CMI

**HE CONFERENCE  
AND AWARDS 2019.**

# HE CONFERENCE AND AWARDS 2019.

Recognising Outstanding Achievement.

# DEMONSTRATING THE IMPACT OF CMI'S HE PARTNERSHIPS.

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**TANYA AITKEN** CMgr FCMI  
Director of Insight & Development, CMI



# MANAGEMENT AND UK PRODUCTIVITY

- UK productivity is 16% below G7 competitors
- Poor management costs UK economy £84bn per year
- Brexit creating uncertainty - 57% of managers report this as a concern



# WHAT EMPLOYERS WANT

- **70%** say all students should have access to management and leadership modules to improve employability
- **66%** say they want degrees to come with professional accreditation

## Five skills most wanted in graduates:



Taking responsibility (60%)



People management skills (55%)



Honest and ethical (55%)



Problem solving and critical analysis (52%)



Collaboration and team working (48%)

# UK HIGHER EDUCATION MARKET

- Increasingly demanding market place
- Proving value for money: Teaching Excellence and Student Outcomes Framework (TEF):
- Further change? Review of Post-18 Education and Funding: reporting early 2019





# DEMONSTRATING IMPACT ACROSS THE STUDENT JOURNEY

## STUDENT RECRUITMENT

### KEY METRICS

HE partners' views of student recruitment

Student decision making

Diversity of students

## LEARNING JOURNEY

### KEY METRICS

National Student Survey (NSS) satisfaction

Partner satisfaction with CMI support

Management skills gain

Impact of CMI resources on learning experience

## GRADUATION

### KEY METRICS

Professional employment after 6 months

Average salary after 6 months

Student & partner employability perceptions

# DRIVING STUDENT RECRUITMENT

- 37k learners on CMI degree accredited courses
- 4 out of 5 HE partners say that partnership has impacted student recruitment
- Nearly 3 out of 5 first years were aware of CMI accreditation at application
  - **84%** of these said CMI accreditation influenced their decision



# BUILDING A DIVERSE RANGE OF FUTURE LEADERS



- 56% / 44% male:female ratio
- 35% of students were from BAME backgrounds
- 32% of students from the bottom two POLAR quintiles

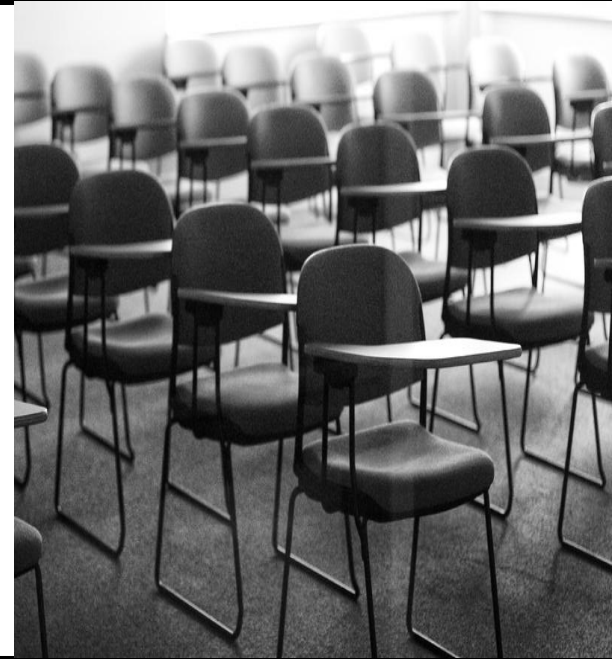
# A STUDENT-CENTRIC LEARNING EXPERIENCE

- NSS satisfaction with CMI accredited courses is 83%
- 69% said CMI resources gave them confidence to tackle academic and employment challenges

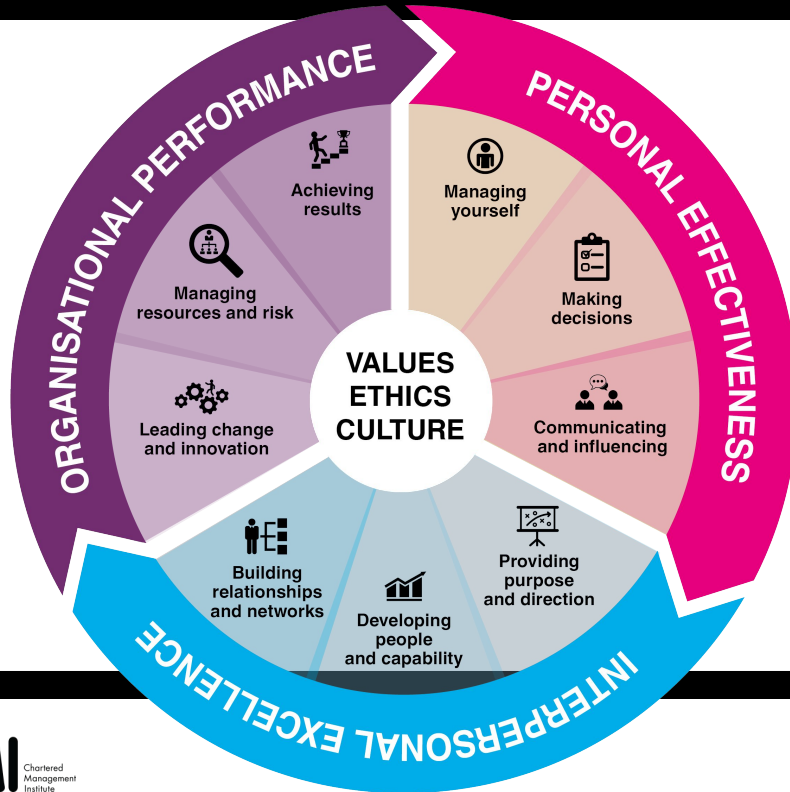
*“CMI is the only organisation that has both resources and experience in training managers.”*

**CMI MBA student, University of London in Sunderland**

- 97% of HE partners say CMI had a positive impact on student learning experience

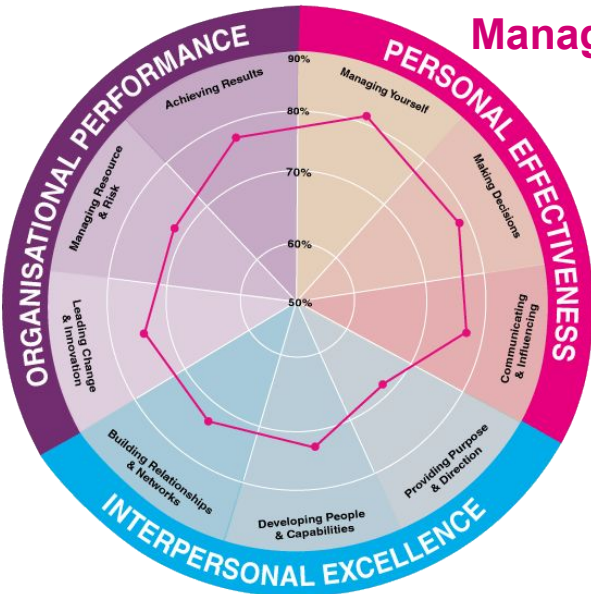


# PROFESSIONAL MANAGEMENT SKILLS



- CMI's Professional Standard Underpins all our qualifications and Dual Accreditation
- Details skills and competencies of a professional manager & leader

# STUDENTS ARE GAINING SKILLS MOST SOUGHT BY EMPLOYERS



Managing Yourself: 81%

Communication: 77%

Developing People: 73%

Five skills most wanted by Employers:



Taking responsibility



People management skills



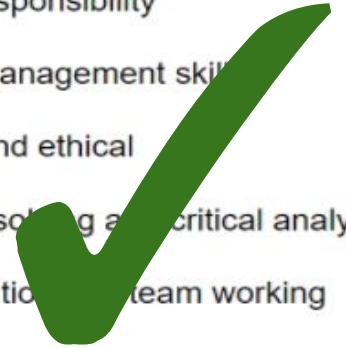
Honest and ethical



Problem solving and critical analysis



Collaborative team working



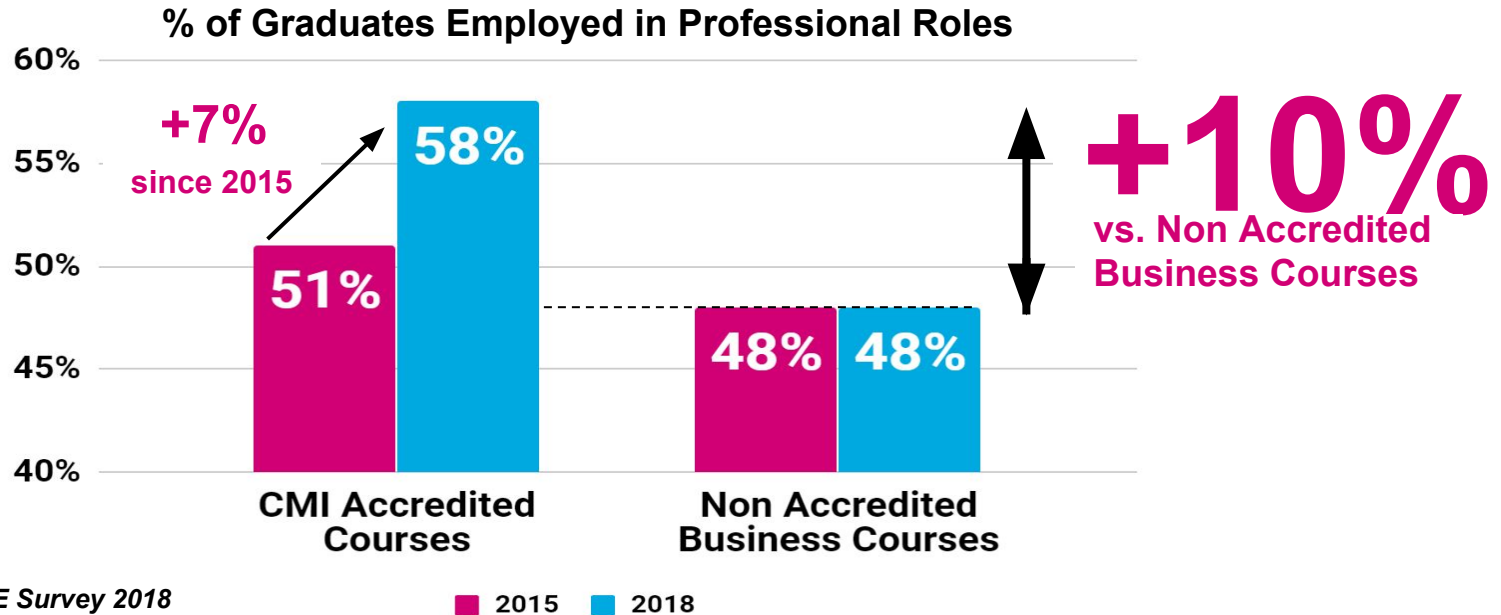
% agreeing that they are obtaining management competencies as part of their CMI accreditation

# EMPLOYMENT OUTCOMES

- 81% of students agree they are developing the skills to make them more employable
- 75% of students agree that their CMI degree is preparing them for the world of work
- 9 out of 10 partners say that CMI has a high level of impact on student employability.



# CMI ACCREDITATION BOOSTS EMPLOYABILITY BY 10%



Destination of Leavers in HE Survey 2018



# EMPLOYABILITY: A CASE STUDY

## DANIELLE KEELING

CMI Graduate, University of Derby  
Personal Tax Assistant, EY



# EMPLOYABILITY: A CASE STUDY

***“The CMI accreditation made Danielle’s CV really stand out. I knew she would have learnt important management and communication skills to better prepare her for a professional career.***

*CMI has provided her with wonderful networking and learning opportunities. Hearing her talk with energy and enthusiasm about her work with the Institute was inspiring”*

**Rebecca Mason, Tax Manager, Personal Tax, EY**



# SUMMARY FINDINGS

## CMI Dual Accreditation:

- Supports recruitment of students: 84% say it influenced their decision
- NSS satisfaction 83%
- Equipping students with the management and leadership skills that employers need
- **Boosts employability by 10% points**



- › Find CMI research and analysis via [www.managers.org.uk/insights](http://www.managers.org.uk/insights)
- › Take part in our HE Partner survey
- › Contact: [research@managers.org.uk](mailto:research@managers.org.uk)

# HE CONFERENCE AND AWARDS 2019.

Recognising Outstanding Achievement.



# AWARD CATEGORIES.

Student of the Year

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Apprentice of the Year

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Outstanding Innovation & Delivery Award

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Student Ambassador of the Year

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International Award

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HE Partner of the Year



# CMI HE AWARDS.

RECOGNISING OUTSTANDING ACHIEVEMENTS.



# STUDENT OF THE YEAR AWARD.

Presented by  
**JOHN JEFFCOCK CCMi**

Chief Executive, Winmark





# CRITERIA.

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This award recognises outstanding achievement and contribution in terms of academic and professional development in management and leadership.

The winner will have demonstrated a high level of academic attainment, commitment to their university and course peers through a range of initiatives, as well as a clear contribution to their own development.



**STUDENT OF  
THE YEAR  
NOMINEE.**

**JILL ABLETT**  
**Henley Business School.**

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**STUDENT OF  
THE YEAR  
NOMINEE.**

**ROB LUNDGREN**  
**Northumbria University.**

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**STUDENT OF  
THE YEAR  
NOMINEE.**

**JENNA ROSS FCFMI**  
**Robert Gordon**  
**University.**

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**THE WINNER IS...**



**THE WINNER IS...**



**JENNA ROSS FCMI**

**Robert Gordon University.**

**WINNER.**

# APPRENTICE OF THE YEAR AWARD.







# CRITERIA.

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This award recognises outstanding apprentice achievement and contribution in academic and professional development.

The winner will have demonstrated a high level of progress on their programme and consistently displayed a commitment to their own development. Capabilities honed on their programme will already be making a positive impact on their employer and fellow apprentices.



**APPRENTICE  
OF THE YEAR  
NOMINEE.**

**HOLLY GARRETT**

**Tesco**

**IBM & Pearson College London.**

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**APPRENTICE  
OF THE YEAR  
NOMINEE.**

**CHRISTIANAH  
FOLASADE AWODIJI MCMCI**  
Manchester City Council  
Henley Business School.

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**APPRENTICE  
OF THE YEAR  
NOMINEE.**

**DANNY RILEY MCFI**  
**Barclays plc**  
**Anglia Ruskin University.**

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**THE WINNER IS...**



**THE WINNER IS...**



**DANNY RILEY**

**Barclays PLC  
Anglia Ruskin University.**

**WINNER.**

# ENGAGING UNIVERSITY STAFF IN CMI HE PARTNERSHIPS.



# CASE STUDY: UNIVERSITY OF HUDDERSFIELD.



**PROFESSOR BOB CRYAN CBE CCMI**

**Vice Chancellor and Chief Executive,  
University of Huddersfield**

**SEE YOU SOON.**

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**WELCOME**

**BACK.**

**HE CONFERENCE  
AND AWARDS 2019**



# CASE STUDY: COVENTRY UNIVERSITY.

**STEVE GALLIFORD** CCMi

Dean - Postgraduate Studies, Coventry University

# ENGAGING UNIVERSITY STAFF PANEL.

Chaired by

**Steve Heappey CMgr FCMi**  
**Director of Employer &  
Provider Partnerships CMI**

## THE PANEL.

**Steve Galliford CCMi**

Dean - Postgraduate Studies, Coventry University

**Professor Bob Cryan CBE CMgr CCMi**

Vice-Chancellor and Chief Executive,  
University of Huddersfield

**Daniel Benton**

Head of Staff Development, University of Huddersfield

**Michael Ginger CMgr MCMi**

Acting Dean, University of Huddersfield

**Heather Kerrick CMgr FCMi**

Assistant Director of Estates and Facilities,  
University of Huddersfield

# CMI HE AWARDS



RECOGNISING OUTSTANDING ACHIEVEMENTS.



**OUTSTANDING INNOVATION  
& DELIVERY AWARD.**

**Presented by**  
**PATRICIA ROGERS**  
Coventry University



# CRITERIA.

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This award recognises outstanding innovation and delivery in the area of student employability and enriched student experience by a CMI HE partner.





**OUTSTANDING  
INNOVATION &  
DELIVERY  
NOMINEE.**

**NORTHUMBRIA  
UNIVERSITY.**

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**OUTSTANDING  
INNOVATION &  
DELIVERY  
NOMINEE.**

**UNIVERSITY OF  
HUDDERSFIELD.**

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**OUTSTANDING  
INNOVATION &  
DELIVERY  
NOMINEE.**

**UNIVERSITY  
OF LINCOLN.**

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**THE WINNER IS...**



**THE WINNER IS...**



# UNIVERSITY OF HUDDERSFIELD

Outstanding Innovation &  
Delivery Award

**WINNER.**

# MAXIMISING ENGAGEMENT IN CMI HE PARTNERSHIPS.

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# CASE STUDY: LONDON COLLEGE OF FASHION.

**ALEXIS PEPIN**

CMI Student Ambassador, Fashion Business School,  
London College of Fashion



# STUDENT VOICES.



# MAXIMISING ENGAGEMENT PANEL.

Chaired by

**Steve Heappey CMgr FCMI**  
Director of Employer &  
Provider Partnerships  
CMI

## THE PANEL

**Liz Gee**

Acting Associate Dean,  
Fashion Business School  
London College of Fashion

**Alexis Pepin**

Student Ambassador Champion  
London College of Fashion

**Sophie Scoular**

Student Ambassador  
Nottingham Trent University

**Waqar Arshad**

Student Ambassador  
Coventry University



# CMI HE AWARDS.

RECOGNISING OUTSTANDING ACHIEVEMENTS.



# STUDENT AMBASSADOR OF THE YEAR.

Presented by  
**JOE LEVEL ACMI**

Student Engagement Manager, CMI



# CRITERIA.

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This award recognises outstanding achievement by a student in their role as a student ambassador at a CMI HE Partner University. The winner will have likely delivered outstanding positive impacts on their university, their peers and for their own personal and professional development.



**STUDENT  
AMBASSADOR OF  
THE YEAR.**

**DANIELLE KEELING.**  
University of Derby  
Ernst and Young



**STUDENT  
AMBASSADOR OF  
THE YEAR.**

**PATRICIA O'LYNN.**  
**Queen's University Belfast**



**STUDENT  
AMBASSADOR OF  
THE YEAR.**

**ALEXIS PEPIN.**  
**London College of Fashion**





**THE WINNER IS...**



**THE WINNER IS...**



**DANIELLE KEELING**

University of Derby, Ernst and Young.

**WINNER.**



**NETWORKING**

**LUNCH.**



**WELCOME**

**BACK.**

**HE CONFERENCE  
AND AWARDS 2019**

# INTERNATIONAL PARTNERSHIPS.

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# OUR INTERNATIONAL PARTNERS.

**BRIAN WILKINSON MCMCI**

Head of HE Partnerships, CMI



# TAYLOR'S UNIVERSITY.

**PROFESSOR JONATHAN WINTERTON**

*Taylor's University, Malaysia*





# UNIVERSITY OF DERBY.

**GAIL TRIPPLETON**

International Partnerships Manager, University of Derby



# UNIVERSITY OF LONDON.

**MIKE WINTER** OBE

Director of Global Engagement, University of London

# INTERNATIONAL PARTNERSHIPS PANEL.

Chaired by  
**Brian Wilkinson MCMl**  
Head of HE Partnerships  
CMI

## THE PANEL

**Professor Jonathan Winterton**  
Taylor's University, Malaysia

**Gail Thrippleton**  
International Partnerships Manager  
University of Derby

**Mike Winter OBE**  
Director of Global Engagement  
University of London

# HE CONFERENCE AND AWARDS 2019.

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# INTERNATIONAL AWARD

Presented by  
**ANN FRANCKE CMgr CCMI**  
Chief Executive, CMI



# CRITERIA.

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This award recognises outstanding positive impact of CMI HE partnership on student employability, enrichment of student experience and professional development in an international context, involving:

- (1) either international partners or activities of UK-based CMI HE Partners, or
- (2) CMI HE Partners outside the UK.



**INTERNATIONAL  
AWARD.**

**MALAYSIA UNIVERSITY  
OF SCIENCE AND  
TECHNOLOGY.**

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**TAYLOR'S UNIVERSITY.**

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**INTERNATIONAL  
AWARD.**





**UNIVERSITY OF DERBY.**

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**INTERNATIONAL  
AWARD.**



**THE WINNER IS...**



**THE WINNER IS...**



**TAYLOR'S  
UNIVERSITY.**

**WINNER.**



**THE PARTNER  
OF THE YEAR.**



# CRITERIA.

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This award recognises the outstanding positive impact of a CMI HE partnership in terms of student employability, enriched experience and professional development.



**THE PARTNER OF  
THE YEAR.**

**COVENTRY UNIVERSITY.**

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**THE PARTNER OF  
THE YEAR.**

**NORTHUMBRIA UNIVERSITY.**





**THE PARTNER OF  
THE YEAR.**

**UNIVERSITY OF DERBY.**

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**THE WINNER IS...**



**THE WINNER IS...**



**COVENTRY UNIVERSITY**

**WINNER.**



# CLOSE.

HE CONFERENCE AND AWARDS 2019.

# THANK YOU.

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## WHAT DID YOU THINK?

Don't forget to complete your feedback sheet!  
This helps us understand how we can  
improve our future events.