

THE SEAL OF APPROVAL FOR YOUR TRAINING



ENDORSE YOUR TRAINING WITH A CMI RECOGNISED PROGRAMME

Having your in-house training mapped and assessed against the Professional Standard in Management and Leadership offers your learners more than just an opportunity to improve their knowledge and skills.



We chose to have our training recognised by CMI because we felt that the value for money and being associated with a Chartered Institute was a defining factor. The Recognised Programme Approval process has been very thorough and given us the confidence that our 'mapped programmes' are of the highest quality. The CMI Team have been extremely supportive and very helpful throughout the process.

Peter Doyle, Faculty Director, GTC Group



BENEFITS THAT PUT YOUR TRAINING INTO A DIFFERENT LEAGUE:

FOR YOUR ORGANISATION

- Perfect to endorse bite-sized programmes
- Benchmarked against a globally recognised professional standard
- Use of CMI logo as proof of quality
- Recognition of your commitment to staff training
- Cost effective quality check
- Simple and flexible process
- Step by step process guidance from CMI

FOR YOUR LEARNERS

- Professional recognition of your skills
- Complimentary 12 months' CMI membership
- Access to 100,000s of relevant content through ManagementDirect online
- Networking with over 130,000 members at events, webinars and via social channels
- A building block for further learning
- CMI certificate of attendance and CPD record
- Eligibility for Foundation Chartered Manager status*

88%



88% say their self confidence has increased¹

81%



81% say their management skills have improved¹

84%



84% of students say that CMI accreditation influenced their decision to apply for the course²



This is a fantastic opportunity to offer short bite-size learning programmes that are endorsed and supported by a globally recognised professional body. Giving learners the confidence that our short programmes are designed and delivered to the same high standard as our more intensive, accredited programmes. Importantly, learners can be assured that these programmes support them with their CPD and demonstrate the core skills and competencies.

David Hall, Chief Operating Officer, INPD



For more information please go to managers.org.uk

#BetterManagers

*Subject to mapping requirements

¹ CMI commissioned Oxford Economics to undertake modelling to estimate the economic value of becoming Chartered on the UK economy, businesses and individuals in May 2019, surveying 636 respondents.

² Data on graduates is taken from a poll of CMI graduates undertaken in August 2019: 131 graduates took part.