

# CHARTERED MANAGER OF THE YEAR 2021

## Criteria

This award recognises outstanding achievement and contribution in terms of their professional development. The winner will have demonstrated a high level of progression on their programme and consistently displayed a commitment to their own personal and professional development. Their capabilities will already be making a positive impact on their employer. :

### ENVIRONMENTAL CONTRIBUTION

- Makes a major contribution to local economy/society or to the regional, national, international community
- Adds a sustainable difference to a the environmental agenda
- Actions reflect their status as a pioneer for the ethical agenda

### CONSIDERABLE RESILIENCE

- Overcame a significant resistance from a variety of internal and external stakeholders
- Put themselves/their reputation at considerable personal risk in order to achieve their impact
- Demonstrated considerable perseverance and determination to realise their vision despite challenging circumstances
- Took on the challenge despite knowing the risks involved

### CULTURAL CHANGE

- Dramatically turned around the culture of an organisation/business unit/department
- Demonstrated considerable communication and influencing skills in order to sell the cision to all manner of relevant stakeholders
- Identified the need for change and developed a challenging vision for the change
- Set out a challenging and stretching plan that involved taking a significant number of people with them and coordinating a wider variety of effort

### OUTSTANDING LEADERSHIP

- Brought together a variety of stakeholders to the one agenda despite challenging circumstances
- Influenced the most discerning of stakeholders to their approach whilst showing a true understanding of very differing agendas
- Other unrelated parties have come to seek advice from the candidate because they have heard of the exemplary way in which they achieve results through people and leadership

## SIGNIFICANT ADDED VALUE

- Achieved results well over and above what was expected or planned for
- Added a considerable level of value and/or growth to a stakeholder's agenda
- Created a considerable increase in efficiency whilst maintaining/increasing effectiveness
- Results achieved are unprecedented in their line of work/organisation

## CREATIVITY AND INNOVATION

- Demonstrated an effective ability to apply different creativity techniques to a variety of scenarios
- Arrived at solutions that others have not even considered
- Created new product/service that is innovative and managed the communications and project implementation in an outstanding manner