



# PRESIDENT'S AWARDS 2020

#CMIPresidentsAwards



“

*Great management is inspirational.  
Great managers are positive, creative and  
inclusive. They deliver not just for their  
organisations, but for their colleagues.*

**BRUCE CARNEGIE-BROWN** CMgr CCMI  
President, CMI

”

# WELCOME

**Tonight, we celebrate the bright future that exceptional individuals are creating for the UK's management profession - and our role in delivering it.**

This has been an extraordinary year. Managers and leaders around the world have been tested like never before, having had to step up to significant new challenges. It will come as no surprise to our esteemed guests that real leadership has been shown to be a gamechanger, underlining the need to invest in the next generation of managers and leaders.

We are working with members, partners, government and stakeholders to encourage investment in management and leadership skills, reversing the neglect of the past, and making sure we leave Covid-19 and Brexit behind as a better managed Britain. Those graduates and apprentices who are studying management and leadership skills today are our future leaders.

All of tonight's winners typify this aspiration. The leadership of both CMI Gold Medal Award winner David Roberts CBE, and CMI Lifetime Achievement Award winner Sherry Coutu CBE have made an incredible contribution to British business and society, and they share our passion for developing the next generation.

Last year we launched CMI's Management 4.0 campaign looking at the skills managers and leaders will need in the future. As a result of Covid-19 we are now experiencing much of what the project sought to explore, and so have pivoted our research to explore the pandemic's significant impact on how we work together, in a campaign we've called Management Transformed. Tonight, we will give you a preview of the findings and real practical guidance from the campaign, which we'll be formally launching at the beginning of next month.

I am proud to say that as an organisation, CMI has listened carefully to the conversations happening in wider society about diversity and equality, and considered how we can best support inclusion in the workplace. Building on our previous research, the CMI Race network is seeking to champion managers and leaders who are already driving change in their organisations, and to inspire the next generation of future leaders. We are currently supporting the development of bitesize programmes in Equality, Diversity and Inclusion, alongside the wealth of practical resources and guidance for all managers that CMI is known for.

In line with our commitment to public benefit we have also made many of our resources freely available to help as many as we can to navigate their way through these trying times.

Against tonight's backdrop of celebration it is only fitting that we offer our thanks and gratitude to Bruce Carnegie-Brown, our outgoing president, who over the past three years has been a constant source of encouragement and support to CMI, and a personal inspiration to me.

I am very excited to welcome Lord Mark Price CVO who takes up his tenure as our new president from November, and look forward to working with you closely on an issue which has never been more important.

Enjoy this evening and join me in raising a toast to the next generation of managers and leaders.

**ANN FRANCKE OBE**

CMgr CCMi

Chief Executive, CMI

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## THE EVENING

### Welcome

Ann Francke OBE CMgr CCMI, CEO CMI

### Presidential Address

Bruce Carnegie-Brown CMgr CCMI,  
Outgoing President of CMI

### Words of Congratulations to the Award Winners

HRH The Countess of Wessex GCVO

### Award Winners

#### Chartered Manager of the Year

Manisha Mistry CMgr MCMI  
Head of Digital Culture, Rolls Royce Plc.

#### Volunteer of the Year

Denise Skinner CMgr CCMI  
Chair, East Midlands & Eastern Regional Board

#### Management Book of the Year

Matthew Syed - Author, Rebel Ideas

#### Student of the Year

Oniba Khalid  
MSc in International Management, University of Leicester



### **Apprentice of the Year**

Anthony Collins  
Operations Manager, Viola

### **Learning Provider of the Year**

Corndel

### **Outstanding Innovation & Delivery of the Year**

Travis Perkins

### **HE Partner of the Year**

Fashion Institute, MMU

### **Gold Medal Award Winner**

David Roberts CBE CMgr CCMi  
Chair, Nationwide, Vice Chair, NHS and Chair, Beazley PLC

### **Lifetime Achievement Award Winner**

Sherry Coutu CBE CMgr CCMi  
Founder of Founder for Schools, Digital Boost and  
Chair of Scale up Institute and a Serial Entrepreneur

### **Event Close**

Lord Mark Price CVO CMgr CCMi  
Incoming President

### **Live broadcast to end**

## IN THE COMPANY OF



HRH

**The Countess  
of Wessex**

GCVO  
CMI Patron

In addition to her work in support of The Queen, the Countess of Wessex is Patron of a vast range of over 70 charities and organisations, from agriculture and prevention of blindness in developing countries, to fashion and supporting people with disabilities.



**Bruce  
Carnegie-Brown**

CMgr CCMI  
Outgoing President of CMI

With an impressive background in financial services, Bruce now chairs Lloyd's of London and Moneysupermarket.com, alongside his roles as Vice Chairman and Lead Independent Director of Santander; a Trustee of Historic Royal Palaces; a Deputy Lieutenant of Greater London; and President of CMI.



LORD

**Mark  
Price CVO**

CMgr CCMI  
Incoming President of CMI

Mark started his career at the John Lewis Partnership as a graduate trainee. In 2007 he was appointed as Managing Director of Waitrose, a position he held for 10 years, progressing to a position on the Board before becoming the Deputy Chairman in 2013. He was appointed Commander of the Royal Victorian Order in the 2014 New Year's Honours and in 2016 was made a life peer. He left Government in 2017 to pursue his writing and business interests and remains a member of the House of Lords.



**Ann  
Francke OBE**

CMgr CCMi  
Chief Executive of CMI

Having held senior positions at a range of top organisations such as Mars, Boots, Yell and BSI, Ann brings inspiring vision and drive to her role as CEO of CMI. She was awarded an OBE for services to workplace equality. Ann authored the ‘FT Guide to Management’ and also “Create a Gender-Balanced Workforce”. She holds four Honorary Doctorates, a BA (Stanford) and an MBA (Columbia).



**Sherry  
Coutu CBE**

CMgr CCMi  
Lifetime Achievement Award Winner

Sherry Coutu is a serial entrepreneur and angel investor who serves on the boards of companies, charities, and universities. She chairs or has chaired Founders4Schools, Workfinder, Raspberry Pi (Trading), Digital Boost and the Scaleup Institute. Sherry also serves as a non-executive Director of Pearson plc, London Stock Exchange plc, DCMS and as Trustee of Raspberry Pi Foundation and sits on advisory boards of The National Gallery and The Royal Society.



**David  
Roberts CBE**

CMgr CCMi  
Gold Medal Award Winner

David joined Nationwide on 1 September 2014 and was appointed as Chairman in July 2015. From 2010 to 2014 he was on the Board of Lloyds Banking Group, where he was Group Deputy Chairman and Chairman of the Board Risk Committee. David is the Chairman of Beazley plc, Vice Chairman of NHS England, a fellow of the Chartered Institute of Financial Services and holds an MBA and Honorary Doctorate in Business Administration from Henley Business School.

# Our AWARD WINNERS



At this year's President's Awards we celebrate the winners of our prestigious Gold Medal and Lifetime Achievement awards, as well as recognising outstanding individuals such as our Chartered Manager of the Year and Volunteer of the Year as well as this year's must-read Management Book of the Year.

## GOLD MEDAL

The Gold Medal Award has been awarded since 1980 and is the award given by CMI for the recognition of outstanding management and leadership from an individual at the pinnacle of their career.

### WINNER



**David Roberts**

CBE CMgr CCMi

Chair, Nationwide,  
Vice Chair, NHS &  
Chair, Beazley PLC

## LIFETIME ACHIEVEMENT

The Lifetime Achievement Award recognises the outstanding management and leadership of an individual throughout their career and is awarded only when a truly worthy candidate is identified.

### WINNER



**Sherry Coutu**

CBE CMgr CCMi

Founder of Founder for  
Schools, Digital Boost and  
Chair of Scale up Institute  
and a Serial Entrepreneur



## CHARTERED MANAGER *of the YEAR*

The Chartered Manager of the Year award recognises and celebrates the outstanding achievements and contributions of one exceptional Chartered Manager, to their employer and their own development.

WINNER



**Manisha Mistry**

CMgr MCMI

Head of Digital Culture  
Rolls-Royce Plc

## VOLUNTEER *of the YEAR*

The Volunteer of the Year Award recognises outstanding volunteering achievement and contribution to CMI. The individual demonstrates CMI's values, and shows a high level of commitment, dedication, leadership and impact that has delivered against CMI's strategic objectives.

WINNER



**Denise Skinner**

CMgr CCMI

Chair, East Midlands &  
Eastern Regional Board

## MANAGEMENT BOOK *of the YEAR*

In association with the British Library and sponsored by Henley Business School, Management Book of the Year is an annual celebration of the very best writing on the field of Management and Leadership.

WINNER



**Rebel Ideas**

Matthew Syed

# Our AWARD WINNERS



We also celebrate our CMI  
Student of the Year, Apprentice  
of the Year as well as  
Learning Provider of the Year,  
Outstanding Innovation and  
Delivery of the Year and HE  
Partner of the Year.

## STUDENT *of the* YEAR

The CMI Student of the Year award  
recognises a high level of academic  
attainment, commitment to their course and  
peers through a range of initiatives, as well  
as a clear contribution to their own personal  
and professional development.

### WINNER



## Oniba Khalid

MSc in International Management,  
University of Leicester,  
School of Business

## APPRENTICE *of the* YEAR

The CMI Apprentice of the Year award is given  
for significant progression and consistent  
commitment to personal and professional  
development, providing a positive impact for  
both their employers and fellow apprentices.

### WINNER



## Anthony Collins

Level 3 Diploma & First Line  
Management, Veolia  
Dudley College of Technology

## LEARNING PROVIDER *of the YEAR*

The CMI Learning Provider of the Year Award recognises one of our non-HE partners for exceptional positive effects on learner experience, professional development and impact in the workplace as a result of their partnership with CMI.

WINNER



**Corndel**

## OUTSTANDING INNOVATION & DELIVERY *of the YEAR*

The CMI Outstanding Innovation and Delivery award represents excellent student employability, an enriched student experience and professional recognition by a provider which has made the best of a CMI partnership.

WINNER



**Travis Perkins**

## HE PARTNER *of the YEAR*

The CMI HE Partner award recognises outstanding positive impact on student employability, enriched experience and professional development, having implemented and taken full advantage of the benefits of a CMI partnership.

WINNER



**Fashion Institute**

Manchester Metropolitan  
University

# MANAGEMENT BOOK *of the* YEAR

*Our Sponsors for 2020*



## Where business comes to life

Henley Business School is a triple-accredited, international business school with campuses, offices and partnerships around the world and over 7,000 students from more than 100 countries.

As a leader in Executive Education, ranked twenty in the world for open and custom programmes (Financial Times 2019), Henley combines the best of academic knowledge with practical development for aspiring individuals and ambitious organisations. Programmes focus on leadership, coaching and behavioural change, management and HR. They are enriched by up-to-date knowledge, research and commercial experience, and are aimed at professionals at every stage of their career, from middle managers to senior leaders, in fast growing entrepreneurial ventures as well as global brands.

## *Held in association with The British Library*



**The British Library** is the national library of the United Kingdom and holds extensive collections relating to business and management studies, which you can explore online via the Business and Management portal.

## MANAGING CHANGE

*#ManagementTransformed*

*Get involved  
with #MBOY2021*

We are now inviting entries for Management Book of the Year 2021 around the theme of Managing Change.

For more information or to enter, please visit

[managers.org.uk/awards](https://managers.org.uk/awards)

**CLOSING DATE**

**30th November 2020**

# MANAGEMENT TRANSFORMED

## The Great Management Stretch : Leading Good Work *in the Age of COVID*

Launched in May 2019 CMF's Management 4.0 campaign set out to answer a fundamental question – what are the skills that managers and leaders will need in a workplace and world transformed by new technology, new business models and societal changes?

As a result of COVID-19 we are now living through much of the rapid change and disruption that the project initially sought to explore. The challenges (and opportunities) have been accelerated and as a result we have pivoted our research to explore this new normal.

We are now entering a period of stabilisation, where good management is critical. However, there has been a clear divergence in management practice depending on whether workforces can work remotely or have to be physically located within the workplace to carry out their roles.

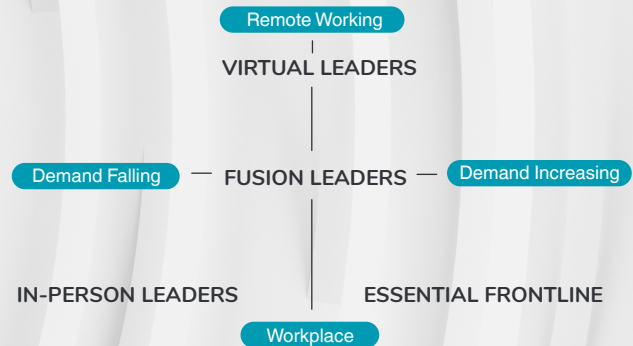
In this context, we are looking at questions around how managers and leaders, wherever they are based, can:

- keep their teams happy and productive and make their business agile and profitable, whilst ensuring the psychological and physical safety of their workforce
- step up to support their workforces and understand what skills are needed in a period of Covid recovery and beyond

Our final report will be published in early November 2020 and we will be sharing interim findings at the President's Awards.

In the meantime, you can keep track of our campaign on social media using **#ManagementTransformed**.

### THE GREAT MANAGEMENT STRETCH



# THE HIGHLIGHTS



## COMMUNITY ENGAGEMENT



MEMBERSHIP COMMUNITY  
UP **8%** ON LAST YEAR



**10,000**  
CHARTERED MANAGERS



CMI FRIEND COMMUNITY  
GROWING IN AUGUST BY **242%**  
COMPARED TO LAST YEAR

## PARTNERSHIP DEVELOPMENT



**98 NEW**  
PARTNERS APPROVED



**15% INCOME GROWTH**  
IN 2019/20



ASSESSMENTS ARE UP  
**225%** ON THE SAME  
PERIOD LAST YEAR

## CHARTERED MANAGEMENT CONSULTANT (ChMC)

This year, after an initial pilot phase, CMI launched the Chartered Management Consultant (ChMC) award in association with the Management Consultancies Association (MCA), the trade association for the UK's leading consulting firms.

ChMC is now the professional gold standard in this vital element of our service economy.



TO DATE OVER **150** CONSULTANTS  
HAVE NOW BEEN AWARDED  
CHARTERED STATUS



**14** FIRMS INVOLVED IN  
TRAINING ACCREDITATION



# DO YOU HAVE AN AWARD WINNING STORY TO TELL?

OUR AWARDS SHOWCASE THE VERY BEST IN MANAGEMENT AND LEADERSHIP, CELEBRATING SUCCESS AND PROVIDING A BENCHMARK FOR OTHERS IN THE PROFESSION.

Judged by Industry Leaders and Influencers our awards determine who is exemplifying best practice and the highest standards the profession can offer.



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To win this prestigious award has left me speechless! For my achievements to be recognised by the Chartered Management Institute via this award re-confirms the effort was absolutely worth it and the outcomes are a testament to the power of enabling others.

Manisha Mistry CMgr MCMI, Head of digital Culture, Rolls-Royce.  
Chartered Manager of the Year 2020

”

ENTRIES ARE NOW OPEN FOR THE FOLLOWING CATEGORIES:

## INDIVIDUAL AWARDS



CLOSING DATE

1<sup>ST</sup> MARCH 2021

Chartered Manager of the Year  
Volunteer of the Year

## PARTNER AWARDS



CLOSING DATE

18<sup>TH</sup> DECEMBER 2020

HE Partner of the Year  
Learning Provide of the Year  
Outstanding Innovation & Delivery of the Year



Shout about your success, enter now [managers.org.uk/awards](https://managers.org.uk/awards)

# INVESTORS IN PEOPLE™

## We invest in people Platinum

### Chartered Management Institute (CMI)

CMI works with businesses and education providers to create skilled, confident and successful managers and leaders.

With more than 90,000 currently studying our practical qualifications and over 143,000 members dedicated to improving their management and leadership skills and performance, CMI provides the tools and resources for success.

Backed by a unique Royal Charter, CMI is the only organisation allowed to award Chartered Manager status – the ultimate management accolade.

Visit [managers.org.uk](https://managers.org.uk) to find out more.



Twitter: @cmi\_managers



Facebook: Chartered Management Institute



LinkedIn: Chartered Management Institute



Instagram: @cmi\_managers