

**YOU  
ARE  
CHARTERED**









# You did it!

I am delighted to congratulate you on receiving your Chartered Manager accreditation, reaching the highest status that can be achieved in the management profession.

Becoming a Chartered Manager is something to be incredibly proud of. The skills you possess are a valuable asset not only to yourself but also to your business and the wider economy. Great management and leadership is a vital ingredient for businesses to drive performance and thrive in an ever-changing marketplace.

As a Chartered Manager we hope you will continue to benefit from the resources on ManagementDirect and continue to play an active role within our wider network of 136,000+ individual members.

As a professional chartered body, our vision at CMI is to create better led and better managed organisations by professionalising the UK's managers and leaders. We hope that you will assist us in achieving this by championing the benefits of professional management within both your workplace and the wider community.

We have put this pack together as a guide to help you make the most out of your new professional status and support the work we are doing. It includes guidance on announcing your newly achieved Chartered Manager status, a template press releases and example social media content. On behalf of CMI, I would like to congratulate you again and we hope you will find this pack useful.

Best wishes,



Ann Francke, CEO

# Tell your story

Welcome to the community of Chartered Managers. This professional accreditation benefits individuals, organisations and the wider economy. The improved standards and performance speak for themselves and you can use these to gain further recognition for your achievement.

Being a Chartered Manager is a great way to increase your profile: in the workplace, online and on a day-to-day basis. Now you've achieved your Chartered Manager status, it's time to tell your employer, colleagues and friends. We want to make this easy for you by providing all the information you need to promote Chartered Manager, using letters after your name, within your organisation and how to update your profile.

## Update your profile

Your CV is the perfect place to highlight your professional achievements. Prospective clients, colleagues and employers actively look for recognised accreditations on CVs. Your Chartered Manager accreditation should be placed on your CV alongside your qualifications.

LinkedIn is an ideal online channel by which to share your Chartered Manager status. LinkedIn does not give users the option to add suffixes after their name so you are advised to add the post-nominal letters 'CMgr' after your surname to indicate your Chartered Status. In order to display your accreditation on your profile you must also add to the certifications section.

## Post-nominal letters

As a fully accredited Chartered Manager, you are now entitled to use the post-nominal letters CMgr after your name to indicate your qualified status.

These indicate the highest professional status within management and demonstrates your commitment to continual professional development. When listing your accreditation and membership level, CMgr always precedes membership. For example if you are a Chartered Manager and member you would use the post-nominals CMgr MCMI e.g, John Smith CMgr MCMI. There are different levels of CMI membership as follows:

Member of CMI – MCMI

Fellow of CMI – FCMi








Companion of CMI – CCMI



# Let's get social

CMI's social media channels are fantastic platforms on which you can connect with a wide network of people with similar interests to you and who are active in the online management community. CMI provides you with access to these groups and discussions on LinkedIn, Twitter and Facebook.




## Main channels:

-  @bettermanagers
-  @cmi\_managers @cmi\_ceo
-  @cmi\_managers
-  @cmi\_managers
-  Chartered Management Institute
-  Chartered Management Institute
-  @cmi\_managers

## Tailored channels:

-  CMI Future Leaders



## Online communities/groups:

-  Chartered Management Institute Network Network
-  CMI Future Leaders
-  CMI Women

## Use our hashtag:

#BetterManagers

# Stay connected

-  [www.managers.org.uk/cmgr](http://www.managers.org.uk/cmgr)
-  Manager helpline 01536 207429

If you have any questions about promoting your Chartered Manager status or if you want to become a brand ambassador for CMI, please get in touch with:  
[social.media@managers.org.uk](mailto:social.media@managers.org.uk)

# Why not try these...

**You may like to use or adjust our suggested Tweets and LinkedIn post to let your followers and online communities know you've become a Chartered Manager.**

Thrilled to be qualified as a Chartered Manager and join the managers at @CMI\_Managers #BetterManagers <http://mgrs.uk/ax>

Proud to have earned @CMI\_Managers' Chartered Manager status and be part of the network of professional #BetterManagers <http://mgrs.uk/ax>

The hard work's paid off – I'm now a fully accredited Chartered Manager! #BetterManagers <http://mgrs.uk/ax>

Proud to join a growing group of Chartered Managers driving better productivity & performance in the UK. #BetterManagers <http://mgrs.uk/ax>

I've been awarded the highest accreditation in management with @cmi\_managers! #BetterManagers <http://mgrs.uk/ax>

Thrilled to announce I've been awarded Chartered Manager status by @cmi\_managers - the highest status that can be achieved in the management profession. #BetterManagers <http://mgrs.uk/ax>

As a Chartered Manager, I'll join a growing group of leaders driving greater productivity and performance vital to the wider UK economy. #BetterManagers <http://mgrs.uk/ax>

If you want to learn more about @cmi\_managers in general, or about the Chartered Manager accreditation, please visit: <http://mgrs.uk/ax> #BetterManagers



For all promotional images and videos, please click here:

<https://www.dropbox.com/sh/h44wqyny3gwmcka/AACcgN7Y0IsDuuQ1feYFXtD3a?dl=0>