

# MANAGEMENTDIRECT

Your digital solution to support remote programme delivery



Packed with thousands of management and leadership resources, Management Direct is already used by over 120 HE partners to support the digital delivery of their degrees and apprenticeships.



MOL offers blended programmes and ManagementDirect is an integral element of our programme design. It provides a 'one-stop-shop' of key and relevant information, which we use to underpin our workshops and interactive Live Online webinars. The rich mixture of material in one place, with a powerful search facility, is learner friendly and time efficient. This is critical for 21st century managers and leaders.

**Michael Spick PgDip FCMI, Product Manager - Management Division, MOL**



## ALL THE RESOURCES YOU NEED

**ManagementDirect** has 100,000s of reliable and validated management and leadership resources, including company and industry reports, videos, checklists, E-books, and journals such as the Harvard Business Review, with new content being added weekly.



**100,000s**  
of management and leadership resources.

## EASY TO NAVIGATE

With so much relevant content it's easy to be confused, but don't panic. We have a 'how-to' **video guide** to show you how to navigate your way round. This video, together with the powerful search facility, will very quickly help you find exactly what you're looking for.

**Search by:**

**KEYWORD**

**TOPIC**

**CONTENT TYPE**

**Results organised in briefings of:**



Plus access the latest updates via the 'What's New' button on the ManagementDirect homepage.

**#BetterManagers**

# CURATED CONTENT ALIGNED TO YOUR PROGRAMMES

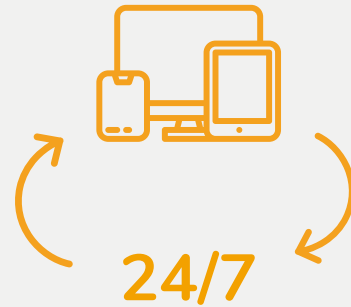
High quality content approved by experts on all relevant management and leadership topics, including practical guides and tips, **not just theory!**

Pre-mapped learning journeys to CMI qualifications and apprenticeship standards saving you time.

Content aligned to our Professional Standard, CMI qualifications and apprenticeship standards to help you create your own learning journeys.

Content available as checklists, models, videos, E-books, reports and articles to suit your needs.

ACCESS FROM  
ANY DEVICE



## AUTOMATIC CPD

Every resource viewed on ManagementDirect is automatically updated on to a learner's CPD profile, giving them the option to include it in their CPD log.

# BENEFITS TO YOU AND YOUR LEARNERS

Create and deliver digital learning, supporting the continued remote teaching of degrees and apprenticeships.



Coventry University embedded learning journeys into their teaching, directing students to resources within ManagementDirect. The results was that;

90%

of students at Coventry University reported that using ManagementDirect enhanced their learning experience.

For more information please contact your CMI Relationship Manager.

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