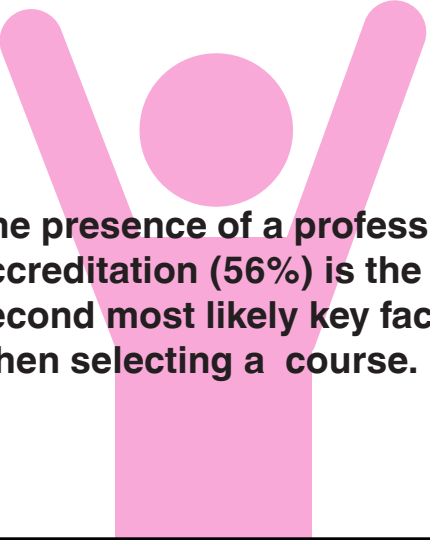


PARTNERING WITH CMI.

Creating 21st Century Leaders.

CMI undertook comprehensive satisfaction surveys with students on CMI accredited courses at over 90 business schools. The result was overwhelming - over 70% of students believed their association made them significantly more employable and would support their future careers.

RECRUITMENT

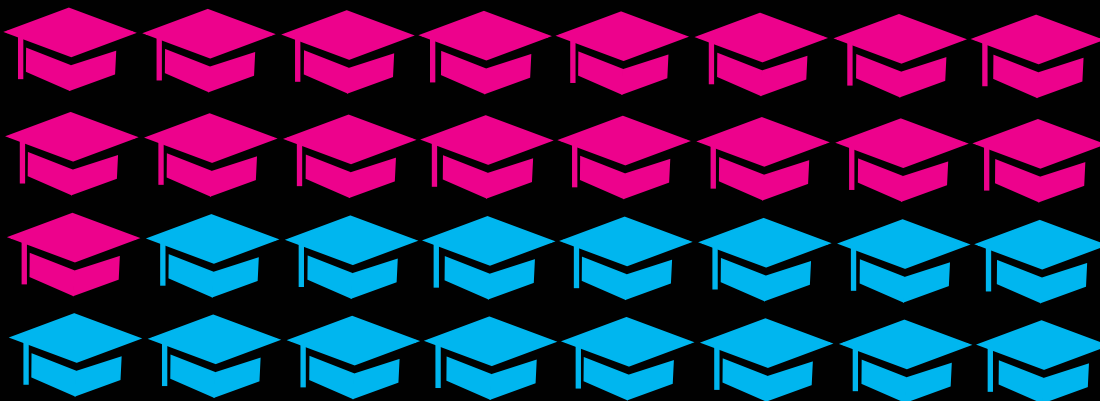


The presence of a professional accreditation (56%) is the second most likely key factor when selecting a course.



51%
of students say that a CMI accreditation played a significant part in their choice of university.

EXPERIENCE & ENGAGEMENT



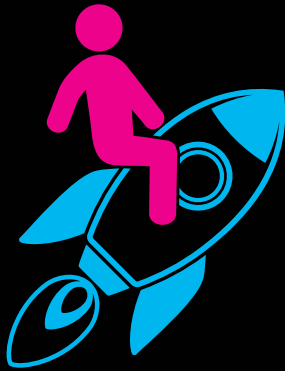
Over **50%** of students use CMI resources to support their studies.

49% say that a CMI qualification improved their learning experience whilst at University.

“ CMI dual accreditation is a great addition to my course. Makes me feel valued. ”

Daniel Riley | Undergraduate
Anglia Ruskin University





41% say they are likely to continue their professional development along the pathway to Chartered Manager status.

56% believe their CMI qualification will be highly valuable for career development.



I will soon have a Level 7 Extended Diploma in Strategic Management and Leadership to validate my credibility even further.

Davinder Bains | MBA
University of Wolverhampton



71% say that engaging with CMI significantly improves their employability.

**NET
PROMOTER
SCORE**

+41

..... Our NPS indicates a high level of overall student satisfaction