

# THE VALUE OF INTERNATIONAL CHARTERED MANAGERS



## WHAT IS CHARTERED STATUS?

Chartered Manager is all about global, professional recognition, and is the highest status that can be achieved in the Management and Leadership profession. Backed by our royal charter, CMI is the only professional body able to award Chartered Manager status.



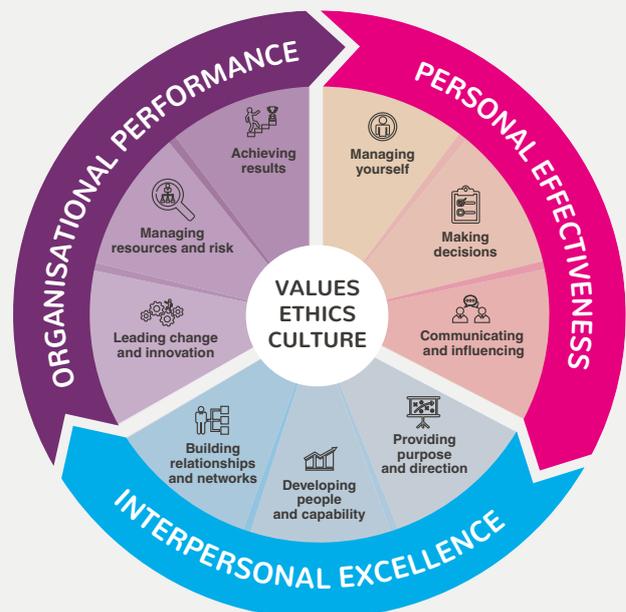
“ Becoming a Chartered Manager has allowed me to recognise my own Management and Leadership style. I feel that I can now confidently apply the proven management tools and frameworks to help me achieve my organisational goals.

**JOSEPHAT SUA BSC (HONS) MBA**  
Managing Director, Microbiology E.A Ltd

Different to a mandated Charter, which is a licence to practice and a formal requirement for some professions, becoming a Chartered Manager through CMI is a demonstration of skills and knowledge, all mapped to our Professional Standard.

## PROFESSIONAL STANDARD

A globally recognised standard of great Management and Leadership training, and an international benchmark of excellence.



FIND OUT MORE

 [www.managers.org.uk/cmgr](http://www.managers.org.uk/cmgr)

## CMI AROUND THE WORLD

As an internationally recognised professional body with global reach and credibility, we have a large community of active learners across the world. Boosting employability and engaging in international networking opportunities are just a couple of the benefits of becoming a Chartered Manager.



I believe that becoming a Chartered Manager will help boost my career prospects. I see a great networking opportunity as a result of being qualified through CMI.

**LEE WAI LOON**

LSC APME Transformation Manager,  
Shell Eastern Trading Pte Ltd

## BENEFITS TO THE INDIVIDUAL AND THEIR ORGANISATION OF HAVING CHARTERED MANAGER STATUS

### THE INDIVIDUAL

88%



88% say their self confidence has increased since becoming a Chartered Manager

76%



76% say that Chartered Manager provides the “ultimate competitive advantage”

81%



81% say their management skills have improved through working towards Chartered Manager status

### THE ORGANISATION

95%



95% say that Chartered Manager demonstrates their use of managerial skills to achieve organisational results

81%



81% say that since becoming Chartered, they have used their managerial skills to lead people and manage change

78%



78% say that since becoming Chartered, they have had a positive impact on the wider team in their organisation (such as increased employee engagement)

# BECOMING A CHARTERED MANAGER

There are three routes to achieving Chartered Manager status. Choose the right route for you depending on your career stage:



## ROUTE 1

Apply through our Fast Track route if you have a CMI Diploma qualification (at level 5 or above) and at least 3 years' experience in a management role.



FULL ASSESSMENT

## ROUTE 2

You are eligible to apply through the Full Assessment route if you have either -

A degree level qualification that is management, business or leadership focused; plus 3 years' experience in a management role

Or - at least 5 years' management experience (equivalent to Level 5 or operational / senior management level) if you don't have a management specific qualification.



FOUNDATION CHARTERED MANAGER

## ROUTE 3

Just starting out in your management career but don't want to miss out? Take a look at Foundation Chartered Manager, CMI's professional award for aspiring early-career managers.

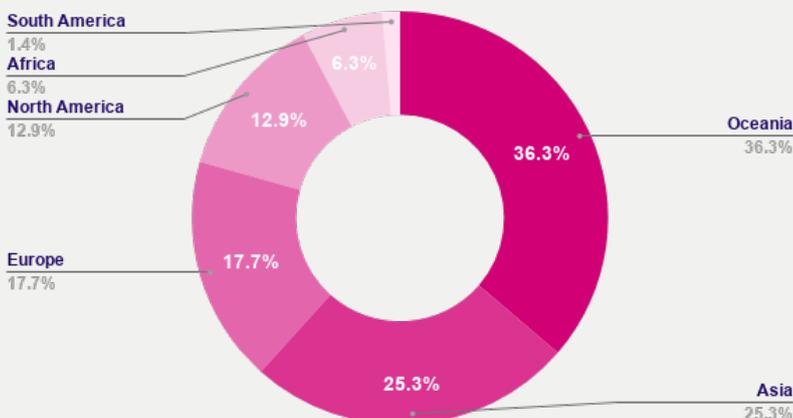
## CHARTERED MANAGER OF THE YEAR 2020



Being Chartered has enabled me to not only benefit from accessing world-class resources but more crucially, connect and engage with an incredibly diverse community.

**Manisha Mistry CMgr MCMi**  
Head of Digital Culture,  
Rolls Royce PLC

### Distribution of Global Chartered Managers (excluding UK)



We currently have **over 10,000** Chartered Managers globally with **over 80%** based in the UK.

Distribution of our global Chartered community is shown

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## BETTER TOGETHER

For students from around the globe a CMI Dual Accredited degree offers a route to Chartered Manager status, and equips them with the skills employers require to boost employability.

## BENEFITS TO THE STUDENT OF A DUAL ACCREDITED DEGREE



### EARN MORE

Recent CMI graduates earn a median of **£28k**, compared to just **£21k** for a typical business studies graduate.



### COMPETITIVE EDGE

72% of students agree their accredited degree gave them a competitive edge in the job application process.



### CANDIDATES OF CHOICE

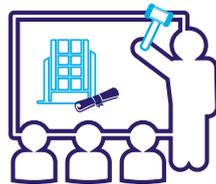
87% of students economically active within 6 months of graduation.

## BENEFITS TO YOUR UNIVERSITY OF OFFERING A DUAL ACCREDITED DEGREE

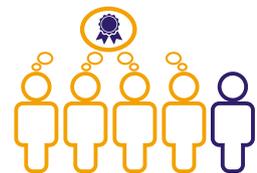
### INFLUENTIAL IN STUDENT RECRUITMENT



84% of first year students say that CMI Accreditation influenced their decision to apply for their course, when they were aware of CMI.



95% say that the partnership with CMI has a positive level of impact on student recruitment and their learning experience.



94% of economically active CMI graduates were employed in a professional role, making them candidates of choice.



The skills obtained through CMI are exceptional, so it would absolutely make someone stand out from the rest, primarily due to the phenomenal range of accessible resources available from ManagementDirect.

#### FADI ALZAYER

Transplant Laboratory Supervisor,  
King Faisal Specialist Hospital and Research Centre

FIND OUT MORE

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