

WORK READY GRADUATES

Setting the Professional Standard.



THE JOB MARKET HAS CHANGED

Employers want graduates who can evidence their employability skills but currently only



of employers believe that graduates arrive work ready

Students want a course that will get them a better job and earn more money but only



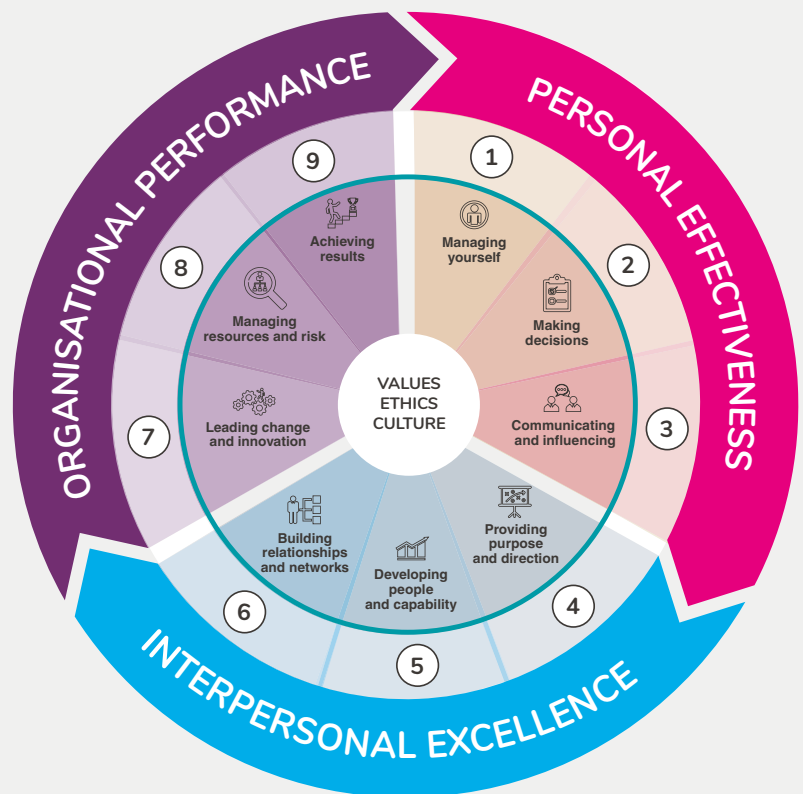
are completely confident in how to write a CV and conduct an interview.

CMI'S EMPLOYABILITY SKILLS DIAGNOSTIC

Benchmarked against the CMI Professional Standard, used to underpin the core competencies of a Chartered Manager, gives graduates the key skills to become successful, competent future leaders as identified by employers.

Employability Skills

- 1 **Managing Self:**
Self Management; Initiative & Self-Direction; Resilience
 - 2 **Critical Analysis & Problem Solving:**
Critical Thinking & Problem Solving; Innovation & Creativity
 - 3 **Communication:**
Communication; Digital Skills
 - 4 **Interpersonal Skills:**
Emotional Intelligence
 - 5 **Leadership Skills:**
Flexibility & Adaptability
 - 6 **Collaborative Working:**
Team-Working
 - 7 **Managing Projects & Change:**
Digital Skills; Innovation & Creativity; Resilience; Entrepreneurial Skills
 - 8 **Managing Resources:**
Flexibility & Adaptability
 - 9 **Business Acumen:**
Flexibility & Adaptability; Communication; Emotional Intelligence
 - 10 **Finding a Job:**
Encompasses all employability skills under finding a job
- Key skills identified in the CMI Work-Ready Graduates research 09/2021



97%

of employers agree that this diagnostic contains the key skills that develop future managers and leaders, and would equip graduates with the skills to get on in the workplace.

*CMI Professional Standard was developed in consultation with managers and leaders from across sectors, and based on our own extensive research defines a **Professional Manager**.

EMPLOYABILITY SKILLS DIAGNOSTIC

Simple to use with benefits for students, HEIs and employers

FOR STUDENTS



Assessed against Top 10 Employability Skills



Identify knowledge gaps with a tailored report



Specifically-curated content to develop skills



Flexible - revisit and retake to assess improvement

FOR HEIS



Report dashboard provides insight into student progress



Track engagement of individuals and whole cohorts with diagnostic



Monitor scores to demonstrate and indirect improvement in skills development



Has a high impact in increasing student recruitment

FOR EMPLOYERS



Evidences a graduates core employability skills



Provides a benchmark for recruiting the best talent



Offers confidence in a graduates ability to be work-ready



Evidences continuation of professional development of employability skills

STUDENTS EXPRESS CONFIDENCE IN A DUAL ACCREDITED DEGREE



84%

of 1st year students say that CMI Accreditation influenced their decision to apply for course when they were CMI aware



89%

of students agree that the CMI Dual Accreditation is helping them to develop employability skills



72%

of CMI Dual Accredited graduates agreed that their degrees gave them a competitive edge in the job market



On leaving university my Dual Accredited degree with CMI helped me develop the skills to adapt to the working environment. You become a well-rounded professional, not just an academic.

Corey Kemp
Gleeds, Graduate Construction Project Manager



Data on graduates is taken from a poll of CMI graduates undertaken in August 2019;
Data on students is taken from a poll of CMI students undertaken Nov 2018 - Jan 2019;
Employability boost data was calculated from Destination of Leavers in Higher Education Survey 2018.
Work graduates research - 2021.
Independent JISC analysis of graduate employment outcomes 2018/2019

For more information go to heinformation@managers.org.uk



#BetterManagers

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