

VOLUNTEER OF THE YEAR 2022

Criteria

CMI VOLUNTEER OF THE YEAR

The winner will hold a volunteer position on a CMI or IC Regional Board, Hub or other board or committee and will have demonstrated CMI's values, and shown a high level of commitment, dedication, leadership and impact that has delivered against CMI's strategic objectives.

The judging criteria below is provided as a guide:

CMI VALUES

- **Progressive** - We are committed to inclusivity and we look forward with an unshakeable belief that everyone can do better. Sometimes this means challenging the status quo and being controversial but always with the desire to create a better future.
- **Professional** - To be authoritative and credible we have to be judged by the highest standards. In all things we say and do. We are accountable and ethical, always adhering to our code of conduct and practice.
- **Passionate** - Our energy enthusiasm and belief in making a positive difference to the skills of managers and leaders means we are always giving our best to deliver value to our stakeholders.
- **Practical** - Our knowledge and expertise makes us smart and quick to respond in a way that is grounded in the real world. This enables us to simplify complex issues to promote understanding and best practice.

CMI STRATEGIC OBJECTIVES

- Promoting and recognising Chartered Manager status.
- Promoting and grow the CMI brand and credibility within the employer market and globally.
- Supporting members with relevant CPD activity.
- Promoting and supporting CMI thought leadership areas, including but limited to equality, diversity & inclusion topics (such as gender pay gap and 'moving the dial on race') and the Better Managers Roadmap.
- Supporting partnerships with partner and stakeholder institutions.
- Driving initiatives and activity to enhance student conversion and member retention rates.
- Supporting the development of international partnerships.

- Engaging employers and promoting the CMI's apprenticeship and other supported offerings such as Help to Grow.
- Supporting and promoting ChMC Award and engaging with delivery partners.