

WORK READY GRADUATES

Setting the Professional Standard.



THE JOB MARKET HAS CHANGED

Employers want graduates who can evidence their employability skills but currently only



22%

of employers believe that graduates arrive work ready

Students want a course that will get them a better job and earn more money but only



18%

are completely confident in how to write a CV and conduct an interview.

CMI'S EMPLOYABILITY SKILLS BOOTCAMP

Benchmarked against the CMI Professional Standard, used to underpin the core competencies of a Chartered Manager, gives graduates the key skills to become successful, competent future leaders as identified by employers.

Employability Skills

- 1 **Managing Self:**
Self Management; Initiative & Self-Direction; Resilience
 - 2 **Critical Analysis & Problem Solving:**
Critical Thinking & Problem Solving; Innovation & Creativity
 - 3 **Communication:**
Communication; Digital Skills
 - 4 **Interpersonal Skills:**
Emotional Intelligence
 - 5 **Leadership Skills:**
Flexibility & Adaptability
 - 6 **Collaborative Working:**
Team-Working
 - 7 **Managing Projects & Change:**
Digital Skills; Innovation & Creativity; Resilience; Entrepreneurial Skills
 - 8 **Managing Resources:**
Flexibility & Adaptability
 - 9 **Business Acumen:**
Flexibility & Adaptability; Communication; Emotional Intelligence
 - 10 **Finding a Job:**
Encompasses all employability skills under finding a job
- Key skills identified in the CMI Work-Ready Graduates research 09/2021



97%

of employers agree that this diagnostic contains the key skills that develop future managers and leaders, and would equip graduates with the skills to get on in the workplace.

EMPLOYABILITY SKILLS BOOTCAMP

Simple to use with benefits for students, HEIs and employers

FOR STUDENTS



Assessed against Top 10 Employability Skills



Identify knowledge gaps with a tailored report



Specifically-curated content to develop skills



Flexible - revisit and retake to assess improvement

FOR HEIs



Report dashboard provides insight into student progress



Track engagement of individuals and whole cohorts



Monitor scores to demonstrate improvement in skills development



Has a high impact in increasing student recruitment

FOR EMPLOYERS



Evidences a graduate's core employability skills



Provides a benchmark for recruiting the best talent



Offers confidence in a graduate's ability to be work-ready



Evidences continuation of professional development of employability skills



I think graduate employability skills are so important, as you would be able to highlight those even when you lack other experience in the field you are applying to. By managing to showcase the employability skills in other types of experiences you have, I'm sure it will improve your chances of success.

Laura Pasca
BSc Psychology Student
University of Manchester



Data on graduates is taken from a poll of CMI graduates undertaken in August 2019;
Data on students is taken from a poll of CMI students undertaken Nov 2018 - Jan 2019;
Employability boost data was calculated from Destination of Leavers in Higher Education Survey 2018.
Work graduates research - 2021.
Independent JISC analysis of graduate employment outcomes 2018/2019

For more information go to heinformation@managers.org.uk



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