# **VOLUNTEER OF THE YEAR 2023**

## Criteria

# CMI VOLUNTEER OF THE YEAR

The winner will hold a volunteer position on a CMI Regional Board, other Board or Committee.

They will have demonstrated alignment with, and support of, CMI's Vision and Mission, CMI's Values, CMI's Strategic Objectives and CMI's Professional Standard, and shown a high level of commitment, dedication and impact.

The judging criteria below is provided as a guide:

## CMI VISION AND MISSION

#### **Vision**

Better led and managed organisations.

#### **Mission**

Increase the number and standard of professionally qualified managers.

## **CMI VALUES**

### **Professional**

To be authoritative and credible we have to be judged by the highest standards. In all things we say and do we are accountable and ethical, always adhering to our code of conduct and practice.

## **Progressive**

We look forward with an unshakeable belief that everyone can do better. Sometimes this means challenging the status quo and being controversial but always with the desire to create a better future.

#### **Passionate**

Our energy, enthusiasm and belief in making a positive difference to the skills of managers and leaders means we are always giving our best to deliver value to our stakeholders.

#### **Practical**

Our knowledge and expertise makes us smart and quick to respond in a way that is grounded in the real world. This enables us to simplify complex issues to promote understanding and best practice.



# CMI PROFESSIONAL STANDARD

Over and above skills or experience, great management and/or leadership is defined by the commitment to continual learning and development. The winner will demonstrate competence across several areas of the CMI Professional Standard within the application.

#### **Personal Effectiveness**

- Manage Yourself
- Make Decisions
- Communicate and influence

## **Interpersonal Excellence**

- Providing Purpose and Direction
- Developing People and Capabilities
- Building Relationships and Networks

## **Organisational Performance**

- Leading change and Innovation
- Managing Resource and Risk
- Achieving Results

## **Ethical & Inclusive Leader**

- Requires managers and leaders to do the right thing, at the right time, and for the right reasons.
- To Act with Integrity, Champion Inclusivity, Look after wellbeing, Commit to Sustainability and Care for the Environment.

# CMI STRATEGIC OBJECTIVES

- Move to a digital-first approach for product, content, service, delivery, member, learner & partner engagement.
- Growing the CMI brand and credibility within the employer market and globally.
- Embed employability and wellbeing into our HE offer.
- Reach more potential members and increase conversions.
- Scale Chartered Manager Consultant award.

