

# DIVIDE OR PROSPER? INCLUSIVE GROWTH IN THE NEXT DECADE

CMI Women Conference • Thursday 9th May 2024



## ANN FRANCKE OBE CMGR CMI (SHE / HER)

### CEO, CHARTERED MANAGEMENT INSTITUTE



Ann Francke is Chief Executive of the Chartered Management Institute, the UK's leading professional body for management and leadership with an international member community of over 200,000. She started her career at Procter & Gamble and has held senior executive positions at Mars, Boots, Yell and BSI.

Ann is an expert in Management and Leadership in the workplace, and speaks frequently in the media and at conferences on this; she is a regular columnist for The London Times. In the New Years Honours list 2020 she was awarded an OBE for services to Workplace Equality. Her book, 'Create a Gender-balanced Workplace,' was published by Penguin Business in 2019. Ann also authored the 'Financial Times Guide to Management' and has been named in the top 100 women to watch in the 2015 Female FTSE Cranfield report. In 2023, she was awarded the inaugural Memcom Outstanding Contribution Award, for her work in championing, and acting as a role model, in the membership sector.

Ann holds several Board positions and five Honorary Doctorates for her work in management and leadership. She is an ambassador for the 30% Club.

## FIONA DAWSON CBE CMGR CMI (SHE / HER)

### PRESIDENT, CHARTERED MANAGEMENT INSTITUTE



Fiona worked for family-owned Mars, Incorporated for over thirty years, and retired in July 2021 to focus on her Board Portfolio. During her career, she held a wide range of leadership roles including European Marketing Vice President of Global Retail and Mars Chocolate UK. Her last role was as Global President for Mars Foods' portfolio of household brands, the various Multi-Segment markets in Mars, Incorporated, and the Global Customers, sitting on the Mars, Incorporated Leadership team. Mars, Incorporated has global annual revenues of more than US\$40 billion.

Previously Fiona has been President of the IGD, Vice President of the UK's Food and Drink Federation (FDF), served on the Economic Development Advisory Group to the UK's Department for International Development (DfID) and an expert member of the Independent review into Labour shortages in the Food Industry (DEFRA). She has recently finished her term as Chair of the

Women's Business Council, and sits on a number of advisory Boards including Trinity Business School in Dublin, and The Social Mobility Foundation.

Fiona holds a BBS degree in Business and Economics from Trinity College, Dublin and has received many awards over the years including a CBE for services to Women and the Economy, and a Lifetime achievement award for Women in Business.

## ANNE BODEN MBE (SHE / HER)

### FOUNDER, STARLING BANK



Anne Boden founded Starling Bank in 2014, after a distinguished 30+ year career working for world-leading financial institutions. It became a leading bank, announcing record profits in 2023. She stepped aside as CEO in June 2023, but remains on the Board.

Anne chronicled Starling's story in *Banking on It*. The bestseller and *The Times'* Business Book of 2020 was described by one reviewer as a "banking blockbuster". She's also the author of *The Money Revolution* and *Female Founders Playbook*, which came out in March 2024 and is already a Bestseller on Amazon in the Venture Capital category.

Widely considered a thought-leader in fintech, Anne was awarded an MBE in 2018 and recently chaired the government's Women-led High-growth Enterprise Taskforce.

## TAMARA BOX CMGR CCM (SHE / HER)

### MANAGING PARTNER, REED SMITH



Tamara is the Managing Partner, Europe & Middle East and a member of the senior executive team at Reed Smith, as well as sitting on the global board of the firm. She is the former chair of the firm's largest practice group, the Financial Industry Group, and a leading lawyer in our Structured Finance team.

Tamara is a founding member of the Steering Committee of the 30% Club, an influential group seeking to enlist Chairs and CEOs to bring more women into senior management and onto boards.