

LOOKING OUTWARDS: AN INTERNATIONAL MINDSET FOR GROWTH

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DR MAHSHID BAGHERI FHEA

LECTURER IN MANAGEMENT BANGOR UNIVERSITY



Dr. Mahshid Bagheri is a lecturer in management at Bangor Business School. Her research expertise revolves around Small and Medium-sized Enterprises (SMEs), with a particular focus on understanding the impact of internationalisation and innovation on their performance, contributing significantly to the academic and practical understanding of how SMEs navigate the complexities of global markets and innovation landscapes.

DR CLAIR DOLORIERT SFHEA FCMi AACIPD

CMi WALES, HE LEAD SENIOR LECTURER, BANGOR BUSINESS SCHOOL



Dr Clair Doloriert is Senior Lecturer at Bangor Business School and Head of Year 1 Undergraduates. Clair became a Senior Fellow of the Higher Education Academy (SFHEA) in 2020 for her excellence and leadership in teaching and learning. Further to this she is a fellow of the Chartered Management Institute (FCMI) and an Academic Associate of the CIPD (AACIPD). In the 2017 University Graduation Ceremony, Clair was recognised for her excellence and innovation in teaching, and was awarded a prestigious Bangor University Teaching Fellowship.

Clair is also the Academic Lead Academic for the CMI Level 7 Dual Accredited Postgraduate Degrees in Strategic Management & Leadership at Bangor Business School, and is passionate about championing the CMI in Wales Higher Education. Further to her role as Academic Lead for the CMI at the Business School, she is a moderator for undergraduate programmes in Business, Tourism and Events at Grwp Llandrillo Menai, ensuring high quality and rigor throughout Bangor validated programmes.

Looking outwards – an international mindset for growth
- Speaker Biographies

Clair enjoys collaborating with industry through research and doctoral supervision including recent/ current projects with organisations such as Siemens and First Hydro. One of Clair's master's students recently won CMI Student of the Year 2022, which was a hugely proud moment in her career.

Clair has held other leadership roles including the Head of the Business and Management subject group on the School Teaching and Learning Committee until January 2020. The Deputy Director for Centre for Business Research, Deputy/Senior Personal Tutor for all BBS students; the Quality Assurance and Validation Officer for all Bangor Business School Undergraduate and Postgraduate Programmes. Clair was the Programme Lead for all Travel, Tourism and Hospitality programmes that are run by Bangor University's MDIST partner institutions in Tashkent, Uzbekistan. She completed a complex quadripartite project management and development of a suite of two new undergraduate programmes in International Travel, Tourism and Hospitality for MDIST. Clair is also involved with several other universities including Manchester Business School, Hull University Business School and Centrum Catolica, Lima Peru.

DR EDWARD THOMAS JONES

LECTURER IN MANAGEMENT BANGOR UNIVERSITY



Dr Edward Thomas Jones is a Senior Lecturer in Economics at Bangor Business School, Bangor University, with professional experience of working in the private and public sector at a senior level. His research, which mostly has a policy focus, is primarily in the area of economic growth and innovation in public and private finance. He is Director of the Institute of European Finance (IEF) research centre, a Non-Executive Director at Wales only dedicated science park (M-SParc), and Chairman of Y Gymdeithas, an Anglesey-based grant-making charity. Edward is a permanent member of the Development Bank of Wales (DBW) Economic Intelligent Wales (EIW) Steering Group and the British Business Bank (BBB) Stakeholder Advisory Board. Prior to his academic career, Edward held various private-sector positions in the Irish banking industry at senior level, with specific experience in financial and economic modelling, pricing and risk calculations.

KATHRYN AUSTIN

CMI WALES, CHAIR

CHIEF PEOPLE AND MARKETING OFFICER AT PIZZA HUT RESTAURANTS



Kath has been a member and Companion of the CMI for many years and in 2021 is honoured to accept the position of Chair of the CMI Wales, Cymru Board.

Kath's mission is to unlock potential and to build the reputation of careers in hospitality, a sector she believes has a critical role to play in aiding social mobility. She works with various bodies to develop hospitality Apprenticeships and qualifications from entry to MBA. Kath has a diverse experience of leadership in both global and small local businesses. Kath is currently both a Director of Pizza Hut Restaurants UK, and along with her

Looking outwards – an international mindset for growth -
Speaker Biographies

husband Pete, involved in growing and mentoring a number of local businesses in their home town of Cardigan, West Wales including the national award winning concept 'Crwst'. Kath is also an NED for Bluestone National Park Resort.

Prior to the Hut, Kath worked for Yum Brands! and has also has over 10 years of experience in the financial sector. Kath started her career with British Airways and her early claim to fame was that she won 'Young Cook of Great Britain' and judged Junior Masterchef. Kath has been recognised as an industry leader awarded HR Magazine's 'HR Director of the Year', 'Most Influential' & HR Excellence Awards 'HRD of the Year'.

LAURENCE HARRIS

DIRECTOR, DAIONI ORGANIC



Laurence Harris, an award-winning organic dairy farmer with over 50 years of farming experience is the founder of Daioni Organic, which is dedicated to the highest standards of sustainable organic farming practices and the production of quality organic products, they treat their animals and the environment with the utmost care and respect.

Laurence is the driving force behind the successful Daioni Organic milk brand, which was established in 2002, initially distributing fresh organic milk in south west Wales, mid Wales and parts of north Wales before developing the Daioni organic flavoured milk range.

This was initially supplied to local schools before quickly becoming available through the Welsh regional supermarkets and convenience stores. Since 2013 Daioni Organic milk products have also been exported into global markets. Their organic long-life milk was the first British dairy product to be certified for sale in China.

Daioni milk products can now be found extensively throughout the Middle East, Asia and the Pacific region with a sales and marketing office now in Hong Kong.

Laurence is a proud ambassador for Welsh Agriculture and is a great example of Welsh rural entrepreneurship at its best. He is a substantial employer in North Pembrokeshire, and agricultural students are regularly given work placements opportunities to help them develop their skills and careers.