

SUCCESSFUL TOGETHER

Delivering Results for you and your Graduates



CMI Dual Accreditation supports university partners to attract more students, deliver an enhanced learning experience, and equips graduates with tools, resources and the practical skills that employers look for - boosting employability and earning potential.

CMI DUAL ACCREDITATION SIGNIFICANTLY BOOSTS GRADUATE EMPLOYABILITY INTO PROFESSIONAL ROLES AND INCREASES GRADUATE SALARIES BY 8%.

STRENGTHEN YOUR DEGREE PROGRAMME

CMI Dual accreditation gives your students a nationally recognised professional qualification, access to a suite of professional resources as well as mentoring and networking opportunities and puts them on a pathway to becoming a Chartered Manager.



9 in 10

partners say being on a pathway to Chartered Manager status boosts students' career prospects and employability into professional roles.

ENHANCE THE STUDENT EXPERIENCE

89% of partners say CMI accreditation increases overall student satisfaction.

84% of partners say CMI membership provides students with a better overall learning experience.

70% of students say CMI Dual Accreditation enhances their learning experience.

BOOST EMPLOYABILITY

87% of students say that CMI accreditation makes them more employable.

82% of students believe that obtaining a CMI accredited degree will increase their earning potential after graduation.

74% of partners say CMI accreditation increases students' employability after graduation.

ATTRACT MORE LEARNERS

70%

of students say CMI accreditation makes them more likely to choose their course.

84%

of university partners say CMI accreditation gives additional credibility to the course.

86%

of international students think a CMI accredited qualification is valuable to them when returning to their home country after their studies.



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CMI's resources help our learners to develop the skills and knowledge required by employers. By incorporating CMI's tools, learners gain a competitive edge and increase their employability.

Dr. Shahnaz Hamid | Dean
London School of Business
and Finance

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A PATHWAY TO CHARTERED



CMI Dual Accreditation gives all students Foundation Chartered Manager (fCMgr) status upon graduation and puts them on a pathway to full Chartered Manager Status.

87%

of students think that being on a pathway to gaining Chartered Manager status will boost their career prospects.

89%

of students say a CMI-accredited course gives them a professional qualification that demonstrates their skills to an employer.



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The biggest benefit of a partnership with CMI is that, not only do they get a qualification, they become Foundation Chartered Managers. Feedback received from our alumni shows this really does give them a head start.

Prof Dilshad Sheikh CMBE CMgr CCMi |
Deputy Pro Vice Chancellor (Academic) at Arden University

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DEVELOPING WORK-READY GRADUATES



Dual Accreditation gives students a competitive edge, making them candidates of choice for employers across the globe. As part of CMI Dual Accreditation, learners get access to CMI membership and the CMI Community, which comes with a whole host of benefits, including:

- CMI's Employability Skills Diagnostic
- Career Development Centre, including award winning, AI powered CV & Interview Tools
- Our online resource portal, ManagementDirect
- Mentoring, networking and events
- Access to Qwell mental wellbeing platform

84%

of university partners agree that CMI membership provides students with a better overall learning experience.

95%

of students using CMI membership benefits are significantly more likely to be satisfied with their course.

CMI SUPPORT EVERY STEP OF THE WAY

Getting started is easy with dedicated support along the way



Easy Approval Process, with step-by-step guidance and support from our team of experts



Your programme mapped to CMI qualifications in as little as 3 weeks



Dedicated Relationship and Engagement Manager, helping you and your students get the most out of your partnership with CMI



Marketing materials to help you promote your CMI accreditation to prospective students



No additional work for learners



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For us, it's really important that we're engaging with CMI because that's what provides those all-important employability skills to give graduates the edge

Dr Scott Andrews | Head of Worcester Business School
University of Worcester

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WHY CMI?

Backed by a Royal Charter, CMI is the only organisation able to award Chartered Manager status. CMI has over 75 years of experience at the forefront of business leadership, and works alongside over 850 employers & education providers across the nation, partnering with over 170 higher education institutions globally. With a membership community of over 220k, it helps turn accidental managers into conscious, inclusive leaders.

For more information please go to managers.org.uk and join the conversation [@cmi_managers](https://twitter.com/cmi_managers) [#CMICconfidence](https://twitter.com/CMICconfidence)