

# THE VALUE OF CMI ACCREDITATION

For Higher Education impact in Malaysia



CMI Dual Accredits MQA-approved academic programmes with its UK-regulated professional vocational qualifications. This provides Higher Education students with an enriched learning experience, supportive resources, and improved career prospects.

## CMI ACCREDITATION IS INFLUENTIAL IN STUDENT RECRUITMENT



**3 in 4**

students say that CMI accreditation played a role in their decision to enrol on their course.



**3 in 4**

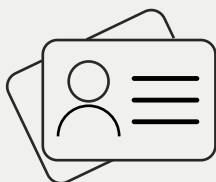
students agree that gaining a CMI qualification at the end of their course alongside their undergraduate/postgraduate degree is worthwhile to them.



**4 in 5**

students agree that CMI accreditation made them more likely to choose their university for their qualification.

## CMI MEMBERSHIP ENHANCES THE STUDENT EXPERIENCE



**3 in 4**

students agree that having CMI membership is valuable to them.



**3 in 4**

students say that CMI resources played a role in enhancing their learning experience.



**83%**

of students feel satisfied overall with their CMI accredited course.



We not only gain knowledge at university through courses, but we actually need to have some soft skills. CMI helped us a lot.

Shu Wei Yeng | Student, Sunway University



## CMI-ACCREDITED COURSES BOOST GRADUATE EMPLOYABILITY

**3 in 4**

students agree that a CMI-accredited course gives them a professional qualification that can demonstrate their skills to an employer.

**4 in 5**

students agree that becoming a Foundation Chartered Manager as a result of their CMI-accredited course will make them more employable.

**7 in 10**

students agree that CMI accreditation will make them more employable.

**7 in 10**

students agree that being on a pathway to gaining Chartered Manager status will boost their career prospects.



“

CMI membership not only means a certificate for me, but it has also helped me enhance my resume.

**Priscilla Ong | Student, Sunway University**

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## ABOUT CMI

CMI is a UK-based Professional and Awarding Body.

As a Professional body, our thought leadership, research and online resources provide practical insight for both today's leaders and the next generation. This insight also means we can confidently represent our 220,000 plus membership community when speaking to policy makers. Backed by a Royal Charter, we are the only organisation that can award Chartered Manager status – the ultimate management accolade, and Chartered Management Consultant status.

As an Awarding Body for its own professional vocational qualifications, CMI is regulated by Ofqual (UK); CCEA Regulation (Northern Ireland); Qualifications Wales (Wales) and SQA Accreditation (Scotland). CMI's qualifications are listed on the UK Export Register at <https://awarding.org.uk/q-uk/>.

\* These results demonstrate that CMI accreditation delivers against 20% of the QS rankings criteria and matches several components of the SETARA ratings. A survey of CMI students in Malaysia was conducted in June 2024 by an independent research company. All data on the impact of CMI accreditation on students and HE institutions are based on this survey.

For more information or to download the document please go to <https://www.managers.org.uk/community/cmi-internationally/> and join the conversation @cmi\_managers #CMIConfidence