

# CHARTERED MANAGER

Turning accidental managers into conscious, inclusive leaders.



Chartered Manager is the highest accolade in management and leadership and is only awarded by CMI. Recognised by multiple industries across the globe, it's a sign of credibility, integrity and management and leadership excellence.

## THE CHARTERED MANAGER ADVANTAGE

### RECOGNITION

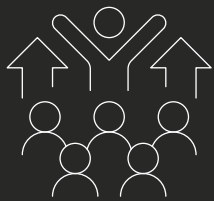
Chartered Manager status is an internationally recognised accreditation and the gold standard of excellence in management & leadership.

### CREDIBILITY

As a Royal Chartered organisation, CMI has been the benchmark for management and leadership excellence for over 75 years.

### IMPACT

Our qualifications are designed to deliver real-world impact, boosting individual performance and organisational success.

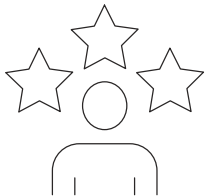


**92%**

of managers agree that the Chartered Manager award is the benchmark of excellence in management and leadership.

## GET AHEAD OF THE COMPETITION

CMI's prestigious Chartered Manager status helps businesses become more agile, teams more innovative and individuals more motivated. It propels employees from accidental managers to business leaders able to supercharge growth.



**78%**

of Chartered Managers say it's the ultimate competitive advantage.



Chartered Manager status means a lot to me. It provides external validation of my managerial capabilities. It greatly enhances managers' career trajectories by providing recognition, credibility and continuous learning opportunities.

**Shanthi. Samy M.Ed.** | CMgr Senior Trainer,  
Genius Training Academy

## REAL-WORLD IMPACT

**£66  
Million**

The 17,000 economically active Chartered Managers in the UK contribute £66 million to annual GDP as a result of gaining Chartered status.

**£59k**

Each Chartered Manager boosts their business' revenue by £59k every year and £294k over 5 years.

**£13k**

Average pay rise of a manager as a result of becoming Chartered.

## UPSKILLED WORKFORCE

Drive innovation with an inspired team of strategic thinkers.

**4 in 5**

managers say they perform better at work as a result of becoming Chartered.



**90%**

of managers agree becoming Chartered increased their self-confidence and self-awareness.



**91%**

of managers agree becoming Chartered made them a better manager overall.

## MOTIVATED TEAM

Reduce recruitment costs and boost performance with a satisfied, loyal team.



**95%**

of managers agree that Chartered Manager status demonstrates the ability to use managerial skills to achieve organisational results.



**86%**

agree becoming Chartered made them a more inclusive manager.



**69%**

of managers agree that becoming Chartered has increased their productivity at work.

## PROVEN CREDIBILITY

Assure stakeholders of your team's professional integrity and competence.



**95%**

say Chartered Manager status demonstrates integrity and ethical conduct.



**96%**

of managers agree that Chartered Manager status shows they have the skills to be a highly effective leader.



Chartered Manager status has given me the opportunity to grow into an all-round business leader, gain further industry knowledge and experience of trends and techniques and progress in my career as valued leader.

**Harish Kathiresan CMgr FCMI** | Head of research and innovation, Unipart Rail Lead at phs Group

\* CMI research 2024

## GETTING STARTED IS EASY



Our flexible process offers **three routes to Chartered Manager status**



Become Chartered in as little as two weeks



Step by step guidance



Start by filling in just one form



Access to CMI's management tools and resources

## UNRIVALLED SUPPORT FOR CHARTERED MANAGERS



Cutting edge CPD events, webinars and resources



Active regional networks of high performing professionals



Mentoring scheme



Thousands of management and leadership resources



Tailored development plans

## WHY CMI?

Backed by a Royal Charter, CMI is the only organisation able to award Chartered Manager status. CMI has more than 75 years of experience at the forefront of business leadership. With a membership community of over 220,000, we help turn accidental managers into highly competent, inclusive leaders.

For more information please go to [managers.org.uk](https://managers.org.uk) and join the conversation @cmi\_managers #BetterManagers