
AI unpacked: Revolutionising entrepreneurship, work and academia

Thursday, 3rd April 2025

Speaker biography

Neil Reynolds CMgr CCMi, Chair, CMI Wales Regional Board



CMI Wales/Cymru facilitates and supports professional development and networking for CMI members who live and/or work in Wales. The volunteers who form our Board are all members within the nation who believe passionately in the vision, mission and values of CMI and the importance of excellent leadership and management for all individuals and organisations.

Our focus at CMI is on preventing 'accidental management', at some time in your career you may have found yourself promoted to manage other people without the necessary experience, technical skills or support. CMI provides professional training and development to make sure we become competent and confident leaders and get the best from our teams and ourselves.

The CMI Wales volunteer Board works closely with the CMI national executive and our fellow Regional Boards, we have also forged strong links with other professional bodies based in Wales, higher and further education institutions, employers and other community partners, all aligned to CMI's Professional Standard. We are a growing network committed to organising relevant events, sharing best practice and information for the benefit of you, our local members.

We look forward to meeting you at our future events and working together as we continue to jointly shape the future of leadership and management excellence in Wales.

Finally, as Chair, I would like to personally invite you to join our community by connecting with us on our social media channels.

Chris Tanner, Founder, Harvst



After graduating with a degree in Electronic Engineering, Chris moved full time into running the skateboard business he had started earlier in his university course. This grew to become a global brand. In order for the growing business to stay efficient, Chris developed an in-house software system to combine manufacturing, retail, wholesale and production data along with accounting information, all in the same platform. This then became the spin-out SaaS company Brightpearl which, after a few Venture Capital investment rounds, went on to sell to Sage PLC in 2022. Having moved away from core operations at Brightpearl, and looking for something else to throw energies into, Chris launched Harvst in 2020, a green-tech business

manufacturing climate-controlled greenhouses, hydroponics systems, and smart irrigation systems for the home gardener. This currently operates from Cardigan, in West Wales, where Chris lives with his family. In 2015, Chris launched Lend Engine, a SaaS platform for Libraries of Things to manage their operations. Lend Engine is now a global leader in the not-for-profit sector of community libraries, with the goal of helping people to borrow rather than buy items they only need on an occasional basis. AI is used regularly in the development and testing processes. In 2024 Chris launched Pobl-dda, a co-working office space in Cardigan. This runs autonomously with the help of a booking platform generated entirely with the help of AI.

Professor Phil Newton, Professor, Swansea University



Professor Phil Newton is a neuroscientist at the University of Swansea, Wales, United Kingdom. His research focuses on evidence-based approaches to learning, teaching and assessment in higher education, with a particular focus on assessment integrity and design. Prior to Swansea was at the University of California, San Francisco from 2001-2008.

Dr Cecilia B S Tsui PhD MSt MBA MEd CMgr CCMI, Founder & CEO, GreenGoodFuture Partners Ltd.



PhD (UCL IOE) - Quality Assurance in Higher Education: A HK Perspective

Supervisors: Prof Lewis Elton (UCL), Prof Cheng Kai-ming (HKU)

MSt (Cambridge) - Interdisciplinary Design for the Built Environment

(Comparing Development of Smart Cities in Shanghai, Shenzhen & HK)

MBA (UNSW/Sydney)

MEd (HKU) - Administration & Management (for education administrators)

Diploma in Business Management (CUHK)

FinalDip (CIOL—Chartered Institute of Linguists UK) - English / Translation

- Managing Director & Founder, OxCam Global Consulting Limited (registered in Cambridge UK) (This Company aims to provide quality services in Education, Training & Development) • CEO & Founder, GreenGoodFuture Partners Limited UK / Green Good Future Council in HK
- Founder Executive Director, Innovation Forum Hong Kong (a non-profit initiative) (a global platform for youth entrepreneurship in Life Sciences and Sustainability, headquartered in Cambridge UK)

- Advisor (Management Education & Research), MLA Academy
(formerly Peter F Drucker Academy)

- Co-author (with Professor Joseph Maciariello, Peter Drucker's closest collaborator and ally) Innovation, Entrepreneurship and Technological Change - Building on Peter Drucker's Insights (an MBA Course, Joseph Maciariello MLA Research Institute, USA)

The World Scientific Publishing Co Pte Ltd and Dr Tsui have signed an agreement to publish an introductory book (around 200 pages) in 2025

Professional Membership and Services

- Companion (CCMI), Chartered Management Institute UK (2019-)

(Highest grade of membership by invitation only; joined as an Associate Member in mid-1980s) • Founder Chair, Chartered Management Institute Hong Kong (1999-2003) • Fellow, Hong Kong Institute of Directors (2002-)

- Member, I&T Committee, British Chamber of Commerce Hong Kong (2023-) • Member, T&I Committee, British Chamber of Commerce Shanghai (2023-) • Non-Panel Member, Public Policy Research Funding Scheme,

Hong Kong SAR Government

- Director, University College London - Hong Kong Club
- Mentor, Cambridge Institute for Sustainability Leadership, University of Cambridge

Dr Cecilia B S Tsui: Achievements and Contributions

Upon invitation, during 2019-2020, worked with Professor Joseph Maciariello (ally and closest collaborator of Peter F Drucker) to develop an MBA course, titled “Innovation, Entrepreneurship and Technological Change: Building on Peter Drucker’s Insights) (about 700 pages+ written during 2019–2022) • To publish the “Introduction” (around 200 pages) in 2025

CEO & Founder, GreenGoodFuture Partners (since 2021 -) / Green Good Future Council (since late 2023 -)

- Co-organised a half-day summit on “Translating Research into Innovation & Business Ventures”, held on 19 October 2023 at University Arms Hotel, Cambridge, UK, supported by top-notch speakers (university professors, investors, industry leaders) and generated business opportunities.

- Partnering with 2 leading universities (in the UK and HK) to establish a joint sustainability hub.

Founder Executive Director, Innovation Forum Hong Kong (IF HK) (2016 – present) (a non-profit initiative) • Introduction video: IFHK (vimeo.com)

- 9 February 2023: InvestHK and IF HK co-organised a hybrid event:

“Town & Gown: Innovation & Entrepreneurship in Life & Health Sciences

– A Conversation with Professor Dennis Lo, CUHK”

Attended by more than 120 participants (in-person), held at Niccolo Room, The Murry, Central, HK

- Strategic partner of the HKU Inno Valley 2023 (Innovation & Entrepreneurship Challenge). The other three strategic partners were HKSTP, HK Cyberport, and HK X Foundation

February 2009 - Successfully passed PhD outright after the viva; with a thesis on - “Quality Assurance in Higher Education – A Hong Kong Perspective” (UCL IOE)

- Supervisors: Professor Lewis Elton (UCL), Professor Cheng Kai-ming (HKU)

Serving the Chartered Management Institute Hong Kong (CMI HK), since 1997

- In December 2003, Sir Sze-yuen Chung, GBM, CBE, LLD, DSc, PhD, FREng, JP (鍾士元爵士), then Hon. President, CMI HK presented a Certificate of Appreciation to Dr Cecilia Tsui as Founder Chair, CMI HK Branch. This position is endorsed by Dr Ann Francke, CEO, CMI HQ

The Open University of Hong Kong (OUHK) (1995 – 2000)

- In 1998, being the first academic staff coordinating an online forum with international scholars at the OUHK for a project comparing “Administrative Styles, Processes and Outcomes of Open Universities in Asia”

- 2nd bread earner of the centre where she served

Hang Seng School of Commerce (1983—1994) (Established by Founding Directors of Hang Seng Bank) • Designed time-tables for 2-year Diploma, 1-year Diploma and 6th Form programmes during transition

Citicorp International Limited (1980 – 1983)

- Facilitated the merger of Merrill Lynch with Sun Hung Kei Finance Limited, the establishment of Sun Hung Kei Bank Limited, and a number of international syndicated loans

Dr Cecilia Tsui is a serial entrepreneur, an executive coach and an educator. She enjoys working at the intersection of society, government, education and business. Her work adopts a multidisciplinary approach, and embraces key arenas, including: (a) Innovation, (b) Entrepreneurship, (c) Sustainability & Built Environment, (d) Technological Change (Development of AI — Ethics, Regulations, Organisational Transformation) as well as (e) Management and Leadership. Cecilia's business links leading UK academic / business institutions to Hong Kong - China - Asia Pacific to advance knowledge and practice, i.e. key units of the University of Hong Kong and University of Cambridge.

In pursuing her PhD on “Quality Assurance in Higher Education – A Hong Kong Perspective” (supervised by Professor Lewis Elton (UCL) and Professor Cheng Kai-ming (HKU), Dr Tsui has visited major higher education research centres in Europe, including UNESCO IIEP (International Institute for Educational Planning), OECD IMHE (Institutional Management in Higher Education). As well, she has interviewed key stakeholders in different countries. Cecilia's work always embrace an international dimension.

Dr Cecilia Tsui has made contributions to different organisations. She is a Companion (CCMI) of the Chartered Management Institute UK, and the Founder Chair of its Hong Kong Branch (1999-2003), when Sir Sze-yuen Chung (鍾士元爵士) was the Hon President. Also, Cecilia serves as a mentor and a judge for universities, including the Cambridge Institute for Sustainability leadership (University of Cambridge UK), and the Hong Kong Social Enterprise Challenge of the Chinese University of Hong Kong.

Dr Tsui is an Advisor (Management Education & Research), MLA Academy (formerly Peter F Drucker Academy). Upon invitation, during 2019-2020, Cecilia partnered with Professor Joseph Maciariello (ally and closest collaborator of Peter F Drucker) to develop an MBA course on “Innovation, Entrepreneurship, and Technological Change” (advocating human-centric approach in applying Artificial Intelligence for organisational development to achieve socio-economic impacts).

Dr Cecilia Tsui is the Founder Executive Director, Innovation Forum Hong Kong (a non-profit initiative), responsible for development in Asia Pacific for the Global Innovation Forum, headquartered in Cambridge UK (video : IFHK (vimeo.com)). This global network fosters young PhDs and Postdocs to pursue scientific innovation and entrepreneurship (in life sciences /sustainability).

Having started her career at Swire Duro Limited, Dr Cecilia Tsui possesses experiences in business and education. In the early 1980s, at Citicorp International Limited (and its subsidiary Asia Pacific Capital Corporation), Cecilia facilitated the merger of Merrill Lynch

with Sun Hung Kai Finance, the establishment of Sun Hung Kai Bank, and a number of international syndicated loans.

In the field of higher education, Dr Tsui has served as a consultant for a Business Ethics course of HKU SPACE and served the Preparatory Committee of the CUHK-TWGHs Community College (presently Tung Wah College). Furthermore, at the Open University of Hong Kong, Dr Tsui has developed courses in Business, Management, and General Education. She has conducted research studies comparing “Administrative Styles of Open Universities in Asia”, as well as assessing “Trainers’ Competencies”; jointly organised with the Management Development Centre, Vocational Training Council Hong Kong.

Dr Cecilia Tsui’s passion for people development, innovation, entrepreneurship, technological change, sustainability, and change leadership have shaped constructive solutions for clients. Cecilia has contributed to development of organisations at local and global levels.