



CMI Awards of Excellence 2025

HE Partner of the Year



Nomination Guidance Document

CMI's 2025 HE PARTNER OF THE YEAR

Nominations for our CMI's 2025 Awards of Excellence are now open. Use this document to bring your submission information together, you can then submit this information using the online nomination form.

AWARD DESCRIPTION

All around the world, higher education (HE) institutions equip students and learners with the skills they need to flourish in a changing economy. The CMI Outstanding HE Partner of the Year award celebrates outstanding HE institutions (other than training providers which have their own Award) that can demonstrate positive impacts on student experience, professional development and employability as a result of their partnership with CMI.

WHY ENTER THIS AWARD?

Being shortlisted for – or winning – the CMI Outstanding HE Partner of the Year award is evidence that you're an organisation dedicated to positive student experience, professional development and employability. You'll join a hall of fame of outstanding HE partners; be able to display the CMI award across your channels; be celebrated all year across CMI channels; and be drawn on for expert comment and insight.

KEY CRITERIA

We're looking for outstanding HE institutions dedicated to exceptional student experience, professional development and future employability. Candidate organisations will need to show that they grasp the positive impact of management and leadership skills; are delivering fresh experiences for students and learners; and are contributing to their employability and career prospects.

ELIGIBILITY

1. To be eligible to participate in the CMI Outstanding HE Partner of the Year competition, you must be a current CMI Partner and higher education institution working with CMI at any time between 1st May 2024 to 1st May 2025 (a “HE Partner”).
2. Nominations must be made by the HE Partner itself. A HE Partner can make submissions for all award categories, but may only submit one nomination per category.

TERMS & CONDITIONS

1. The overall winner will be selected by the CMI panel of judges from the shortlisted entries.
2. The shortlist will feature a minimum of three nominees and will be announced in early 2026
3. The overall winner of the CMI Outstanding HE Partner of the Year will be selected from the shortlist.
4. Only one overall winner will be awarded.
5. The overall winner will receive a trophy and certificate. These will be presented at an awards ceremony in Spring 2025.
6. CMI reserves the right to engage with the individual or learning institution concerned to jointly promote the CMI HE Partner of the Year and the activities of both the organisation and CMI.
7. The winner agrees to work together with CMI to jointly promote the CMI Partner Awards and the activities of both it and CMI.

CMI'S MISSION, VALUES, VISION & PROFESSIONAL STANDARD

CMI's mission is to increase the number and standard of professionally qualified managers and leaders. Our values are “professional, progressive, practical and passionate”. Our vision is a world of better led and managed organisations. The [CMI Professional Standard](#) encourages “personal effectiveness, interpersonal excellence, organisational performance and being an ethical and inclusive leader”. You may wish to reference these in your submission.

ENTRY FORM GUIDANCE AND QUESTIONS

About your organisation

Name

Email

Job title

Organisation

Please provide a brief overview of your organisation, what you deliver, your key markets/customer base, locations, and any accreditations or endorsements you would wish to showcase (<250 words)

Partnership with CMI

How do you work with CMI, why is the relationship important? (<250 words)

From your position as a leading HE institution, what's the significance of management and leadership skills in the workplace today? (<250 words)

Innovation

Have any specific projects or initiatives been introduced over the past 12-24 months been particularly beneficial to your organisation and to student/learners? Have these been aided by your relationship with CMI? (<300 words)

Guidance: these might relate to a new delivery model, reaching a new audience/marketplace, overcoming barriers for particular students or learners, or delivering internationally.

What drove these projects/initiatives, what were the anticipated outcomes, what impact have they had? (<300 words)

Driving good management and leadership

Can you show the link between what your organisation delivers and improved management and leadership in individuals, employers, workplaces and communities? (<500 words)

Guidance: Evidence might include how qualifications are used, use of CMI resources, use of employability tools and diagnostics, use of the CMI Professional Standard, increased numbers of Foundation Chartered Managers/Chartered Managers.

Student/learner impact

What's your best evidence of your learner/student progression? (<400 words)

Guidance: these might include learner/student progression; testimonials from individuals/employers; individual/employer case studies; metrics (eg achievement rates, completions, grades achieved, numbers enrolled); social impact.

For more information on the CMI Awards, please do not hesitate to reach out to our dedicated Awards team [here](#).

Chartered Management Institute (CMI)

The Chartered Management Institute (CMI) works with business and education to inspire people to unleash their potential and become skilled, confident and successful managers and leaders.

With a wealth of practical qualifications, events and networking opportunities on offer throughout the UK and Asia-Pacific, CMI helps people boost their career prospects and connect them with other ambitious professionals in any industry and sector.

In fact, CMI has more than 160,000 people training to be better managers right now. Backed by a unique Royal Charter, CMI is the only organisation allowed to award Chartered Manager status – the ultimate management accolade.

CMI's thought leadership, research and online resources provide practical insight on critical issues for a 220,000 plus membership community and anyone looking to improve their skills, nurture high-performing teams and help pave the way for the next generation of managers and leaders.

For more information, please visit www.managers.org.uk Chartered Management Institute on LinkedIn, Facebook, Instagram and TikTok.

 Facebook: www.facebook.com/bettermanagers

 LinkedIn: [Chartered Management Institute](https://www.linkedin.com/company/chartered-management-institute)

 Instagram: [@cmi_managers](https://www.instagram.com/cmi_managers)

 TikTok: [@cmi_managers](https://www.tiktok.com/@cmi_managers)

INVESTORS IN PEOPLE™
We invest in people Platinum



Certificate No FS28404

 **THE SUNDAY TIMES**
Best Places to Work 2023



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