The Leadership Lounge with Ann Francke and Matt Brittin

Tuesday, 21st October 2025

Speaker biographies

Ann Francke OBE CMgr CCMI, CEO, Chartered Management Institute



Ann Francke is Chief Executive of the Chartered Management Institute, the UK's leading professional body for management and leadership with an international member community of over 200,000. She started her career at Procter & Gamble and has held senior executive positions at Mars, Boots, Yell and BSI. Ann is an expert in Management and Leadership in the workplace, and speaks frequently in the media and at conferences on this; she is a regular columnist for The London Times. In the New Years Honours list 2020 she was awarded an OBE for services to Workplace Equality. Her book, 'Create a

Gender-balanced Workplace,' was published by Penguin Business in 2019. Ann also authored the 'Financial Times Guide to Management' and has been named in the top 100 women to watch in the 2015 Female FTSE Cranfield report. She was awarded the inaugural MemCom award for outstanding leadership of a UK professional body' in 2016.

Ann holds several Board positions and five Honorary Doctorates for her work in management and leadership. She is an ambassador for the 30% Club.

Matt Brittin, Outgoing President, EMEA, Google



Matt has led Google's business across Europe, the Middle East and Africa since 2014, focusing on the responsible and inclusive use of technology. He was a driving force behind Grow with Google, which has helped over 20 million people develop skills for the future, and has worked closely with policymakers to shape regulation and launch Google's Safety Engineering Centres in the region.

Before joining Google in 2007, Matt held leadership roles in media, marketing and strategy including at the UK's biggest



news publisher and management consultancy McKinsey. He has served as a trustee of The Media Trust and The Climate Group, and was a non-executive director at Sainsbury's for nine years. A former Olympic rower and Cambridge Blue, Matt remains active in the sport as a coach, commentator and Steward of Henley Royal Regatta.

With a career spanning digital innovation, sustainability, and global leadership, Matt will reflect on his time at Google, his work with policymakers, and how he approaches leadership in a fast-moving, regulated world.

