

Empower your learners with Embedded Chartered Manager status



Embedded Chartered Manager (CMgr) is a streamlined route to becoming Chartered, now integrated into eligible CMI qualifications. Learners achieve prestigious CMgr status upon completion of their programme - with no separate assessment required - provided they meet the experience criteria.*

Why offer Embedded Chartered Manager?

- ✓ **Streamlined delivery**
Learners build their evidence as part of their programme, with CMgr status awarded upon completion of an eligible CMI qualification.
- ✓ **Differentiate your programme**
Stand out in the market with a unique programme differentiator, boosting learner recruitment and adding value.
- ✓ **Unlock a new revenue stream**
Generate additional income by offering Embedded CMgr as a premium add-on to existing programmes.
- ✓ **Elevate career growth**
Showcase your commitment to learner success by offering them the credibility and professional recognition of being Chartered.
- ✓ **Reach more learners**
Support both Embedded and Non-Embedded learners within a single programme structure, maximising efficiency and broadening your reach.

What's included?

- CMI Qualification
- Chartered Manager (CMgr) status + digital badge
- CMI Membership for duration of programmes (plus 3 months free post-qualification)
- Full access to CMI learning resources, career centre and personalised professional development plans
- CPD events, mentoring, networking opportunities

96%

of managers agree that being Chartered shows they have the skills to be a highly effective leader.

88%

said it made them better at managing change.

78%

of Chartered Managers say it's the ultimate competitive advantage.

95%

of managers agree that CMgr status demonstrates the ability to achieve organisational results.

4/5

of managers say they perform better at work as a result of being Chartered.

£59K

is the average annual revenue contribution of Chartered Managers who received a pay rise, amounting to **£294K** over five years.**

→ Find out more

By offering CMgr, you're not just providing a qualification, you're offering a pathway to professional excellence and recognition. Join us in shaping future-ready leaders and elevating your programme's impact.

To find out more about Embedded Chartered Manager [click here](#)

*Learners must have 3+ years of management and/or leadership experience, in a role comparable to middle/operational manager or higher, by course end to qualify for CMgr status. Eligible CMI qualifications include Level 5/6 Diploma or Extended Diplomas, and Level 7/8 Certificates, Diplomas and Extended Diplomas.

**Among employers who have heard of CMI.

Sources: Partner Research (CMI, 2024), CMI research 2024, Economic Impact of Chartered Managers report from Oxford Economics 2024.