
The Pathway to Net Zero: Transforming Leadership for a Sustainable Future

Wednesday 19th November, 2025

Speaker Biography

Dr Karen Cripps, Associate Professor in Responsible Management and Leadership, Oxford Brookes Business School



Karen is an Associate Professor in Responsible Management and Leadership, and a Senior Fellow of the Higher Education Academy (SFHEA). She holds roles including a Subject Coordinator for the Business and Management undergraduate programme, advisor for the Senior People Professional Apprenticeship and SDG Champion for the global MBA. With a long-established academic and teaching profile in sustainability leadership and management, Karen is committed to supporting career journeys that contribute to environmental and social organisational and broader, global goals.

Her research and teaching interests focus on the intersection of sustainability, employability and related skills development. Her practice deeply aligns with the United Nations 'Principles of

Responsible Management Education' (PRME). She is Secretary for PRME UK and Ireland Chapter Steering Committee, and a committee member of the Working Group on 'Climate Change and the Environment', which includes leading a mentoring programme and facilitating climate literacy sessions. On behalf of PRME UK and Ireland, she co-leads a group on 'Careers and Sustainability'.

David Jones CMgr MCMI, Policy & Innovation Manager, Chartered Management Institute



David is the Policy and Innovation Manager at the Chartered Management Institute (CMI), leading on sustainability, the green transition and how CMI can support managers with the skills they need for the journey to net zero. David is also focused on CMI's path to being a net zero organisation.

He is a member of the Institute for Apprenticeships Green Apprenticeship Community where he was involved in their work on the Sustainability Toolkit.

David works to inspire the next generation in the green space. He is an Enterprise Adviser at his local high school, where he provides guidance on career provision and brings expertise on occupational and educational pathways, particularly on green skills and green jobs. He is a school governor linked to curriculum development in geography and provides support and challenge to the leadership team of both the school and academy trust.

Previously, David worked at the awarding organisation NCFE (formerly Northern Council for Further Education), where he was responsible for developing sustainability qualifications, and ensuring they were embedded across all educational paths. He has a Geography degree from Northumbria University.