
Mastering Cross- Border Scalability and Regional Design

Wednesday, 29 July 2026

Speaker Biographies

Dr. Christina SS Ooi FCMI, CMI Malaysia Regional Board Member



Dr Christina SS Ooi currently serves as a Board Member of the Regional Board of Malaysia for Chartered Management Institute (CMI), UK's only chartered professional body for manager accreditation. She also serves as a Council Member for the Malaysia Independent Non-Executive Directors Association (MINED), and is an Adjunct Lecturer with Universiti Teknologi Petronas (UTP) in Malaysia. A criminal lawyer by training, this former Chief Procurement Officer (CPO) for Asia Pacific (APAC) with diverse industry experience is also an international speaker, mentor, published author and thought leader. She was 2024 LinkedIn Top Voice for Career Management, People Management, Communications Management, Negotiation, Executive Management, and Leadership. She has been listed in

the Top 200 Global Procurement Creators, and is #1 Procurement Creator in Malaysia according to Favikon in their 9 February 2026 report.

An acknowledged expert in her field, she brings with her 33 years of corporate senior management experience in key leadership positions across the APAC region, notably in procurement transformation. Her professional experience has been with two global organizations for 22 years, and 11 years in Government-linked companies of Corporate Malaysia. With her expertise in a diverse range of industries under her belt ranging from technology, telecommunications, aviation, agribusiness, to industrial gases, she and her teams won awards, accolades and esteemed recognition from procurement fraternities, both globally and in the APAC region.

Dr Christina holds a Ph.D. in Law from University of Malaya, Master of Laws, and Master of Business Administration (MBA), and has two first degrees, in Law and in Communication. She is also a certified Advocate and Solicitor of the High Court of Malaya. A published author of her first book on talent management, Dr Christina's second book, "Tough As Nails", was launched on 8 November 2025 in Kuala Lumpur, Malaysia, on 9 November 2025 in Singapore, and on 22 November 2025 in Shanghai, China. She is based in Kuala Lumpur.

Sky Zhu MCMI, Secretary, CMI Hong Kong Regional Board



Sky Zhu is an award-winning Food & Beverage Leader and an International Business Strategist.

He is a visionary operations leader with over 15 years of expertise in transforming hospitality brands, driving cross-border market expansion, and implementing sustainable business models. Recognized for turning local concepts into internationally acclaimed destinations, he has pioneered award-winning culinary programs, reduced operational costs, and spearheaded market entries across China, Southeast Asia and Australia.

Chaminda De Silva CMgr FCMI, President, CMI Sri Lanka Regional Board



Chaminda De Silva, CMgr FCMI, serves as the President of CMI Sri Lanka Regional Board and is a multifaceted professional operating as a Sales Trainer, Marketing Lecturer, Business Development Consultant, and Entrepreneur. He brings over 20 years of robust experience in Sales & Marketing, which includes 11 years dedicated to Senior Management roles. His extensive expertise spans a highly diversified range of industries, including Education, Retail, Healthcare, Electrical, Hospitality, and HR & Management consultancy.

In his current corporate engagements, Chaminda has been serving as the Director of Murphy's Academy since October 2018. Concurrently, he recently completed a tenure as the Chief Business Development Officer at BCI Campus, Negombo, a role he held from January 2023 to March 2024. Prior to this, he was the General Manager of Business Development & Marketing at Orel Corporation / Orange Electric Pvt Ltd from April 2020 to October 2022, driving strategic growth for the organization. His foundational senior leadership in Sri Lanka also includes an eight-year tenure from March 2012 to March 2020 as the Head of Sales for the Private Sector at Analytical Instruments Pvt Ltd.

Before his prominent roles in Sri Lanka, Chaminda built a strong international track record in the United Kingdom. From June 2011 to February 2012, he was based in London, UK, as the Head of Retail Marketing for CASIO Electronics UK Co Ltd. This followed a successful seven-year period from February 2004 to June 2011, during which he served as the Branch Manager for Earnest Jones (a subsidiary of the Signet Group, the world's largest retail jeweler) at their Epsom Branch in the UK, where he successfully managed a £1.6 million turnover.