



# CHARTERED MANAGERS.

Better managers. Confident leaders. Achieving results.

## WHY CHARTERED MANAGERS ARE GOOD FOR BUSINESS

Chartered Manager is the highest status that can be achieved in the management profession. Awarded only by CMI, it's recognised across all sectors.

Qualifications prove that managers have the knowledge. Chartered Manager proves that they also have the skills and abilities needed to deliver results.

### BETTER MANAGERS.

**Benchmark your team against the best.**

- 96%** use Chartered Manager as proof of experience of leading people and managing change
- 90%** agree that Chartered status shows their integrity and commitment to ethical behaviour
- 83%** say they are better managers after achieving Chartered status

### CONFIDENT LEADERS.

**Thinking bigger and pushing boundaries.**

- 92%** report greater self-awareness
- 90%** have improved self-confidence
- 92%** use Chartered Manager to showcase their continual learning and growth

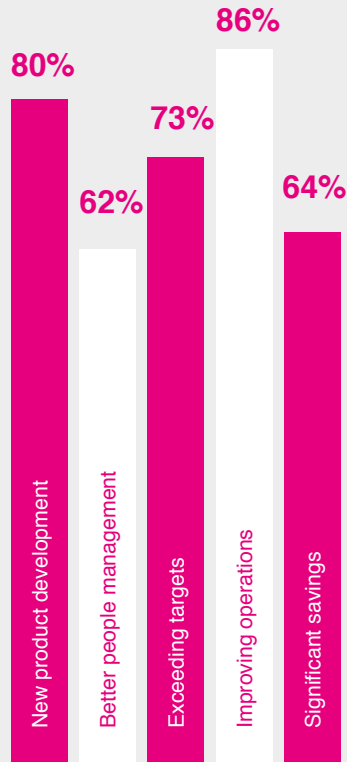
### ACHIEVING RESULTS.

**Delivering impact for your organisation.**

# £391,443

A Chartered Manager's average added value to their organisation

These results are achieved in many different ways...



Findings taken from a survey of 535 Chartered Managers, conducted by CMI in Dec 2014 – Jan 2015.

Pictured overleaf: Richard Kirk CMgr, Sunny Dhadley CMgr, Reetu Kansal CMgr, Emily Smith CMgr, Michael Brearey CMgr.

## EMPLOYER PERSPECTIVES

*“Chartered Manager differentiates us from our competitors. We employ bright people who aspire to learn. Our people see Chartered Manager as an investment in them by the company.”*

**Ian Marychurch**, Managing Director, CGL

*“Chartered Manager is a robust way of assessing management competency across the business. We know that if a job can be done then it will be done – and done well.”*

**Garry Regan CMgr FCMI**, Learning and Development Manager, Serco Group plc

*“Chartered Manager is the benchmark your managers should be operating at.”*

**Michael Gregson**, Head of Commercial Services, Acivico

*“Chartered Managers convey a high degree of credibility. This is super-important when you're dealing with very large projects. When a lot of money is involved, people can get nervous about who they put in charge.”*

**Alan G. Miller**, Director, Liqueate Limited

### FIND OUT MORE

**visit:** [www.managers.org.uk/cmgr](http://www.managers.org.uk/cmgr)

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