

# THE WINNING FORMULA

Partnerships That Deliver Results

CMI undertook a comprehensive satisfaction survey of our 90 University Partners. The results were overwhelming - with 80% suggesting the partnership has a high impact on recruitment and 90% saying the partnership has a high impact on student employability.

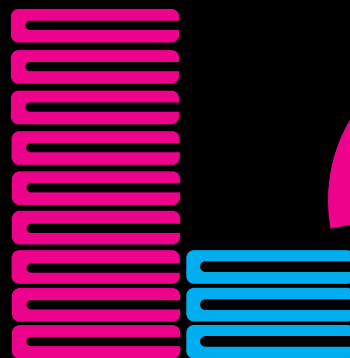
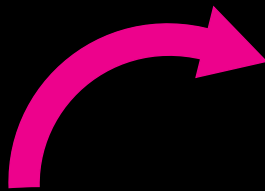
## RECRUITMENT



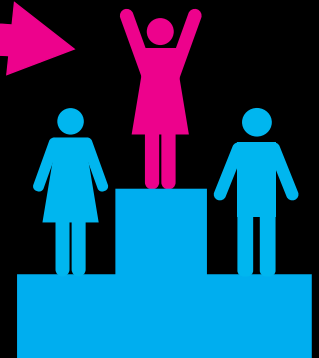
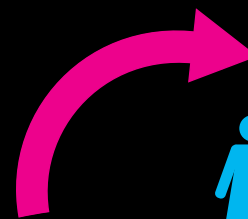
## EXPERIENCE & ENGAGEMENT



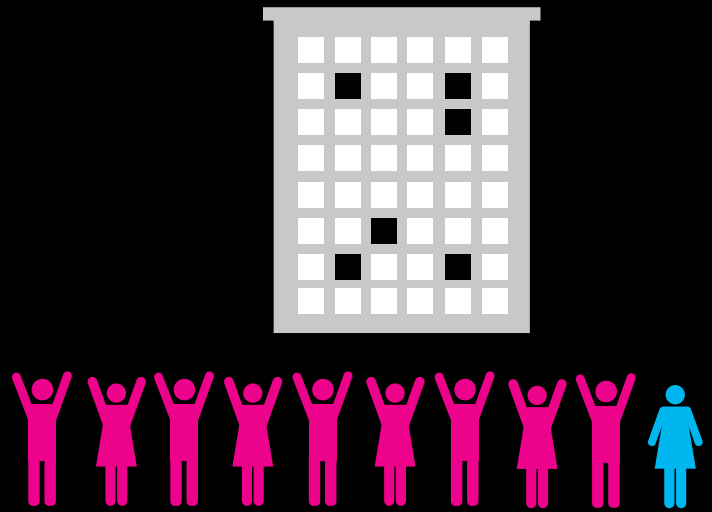
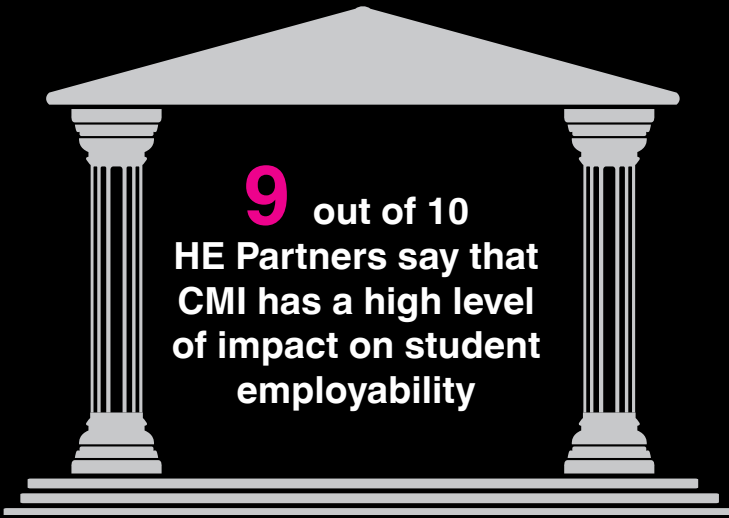
**95%** say their CMI partnership has a positive impact on staff engagement.



**95%** say their CMI partnership has a positive impact on students' learning experience.



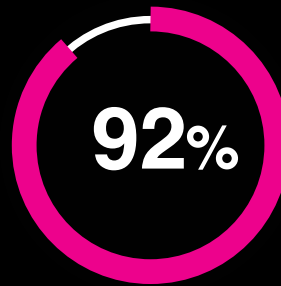
**97%** say their CMI partnership has a positive impact on student achievement.



## HE PARTNER SUPPORT



of HE Partners are  
satisfied with CMI's  
QA processes.



of HE Partners are  
very satisfied with  
CMI's administration  
support

**NET  
PROMOTER  
SCORE**



Our NPS indicates a high  
level of overall HE Partner  
satisfaction.  
**NO DETRACTORS**