



# DEVELOP TRUE MANAGEMENT PROFESSIONALS.

Chartered Manager Degree Apprenticeship.

**serco**

 Apprenticeships

**CMI** Chartered  
Management  
Institute

# PROFESSIONALISE YOUR MANAGERS TO INCREASE GROWTH AND BOOST PRODUCTIVITY.

## CHARTERED MANAGER DEGREE APPRENTICESHIP.

### BUILD A TEAM OF TRUE MANAGEMENT PROFESSIONALS.

Reap the rewards of professionalising your management by offering your staff access to a world-class business education, work-based learning and development through to Chartered Manager status.

The Chartered Manager Degree Apprenticeship provides on-the-job education of your non-graduate managers to gain a management degree and professional accreditation. The Apprenticeship is also ideal for school leavers, enabling you to cultivate your management talent of tomorrow.

### GETTING STARTED AND MORE INFORMATION

Offering the Apprenticeship begins by linking up with a registered higher education institute.

Find your nearest one by visiting: [www.managers.org.uk/degreeapprenticeships](http://www.managers.org.uk/degreeapprenticeships) or email [apprenticeships@managers.org.uk](mailto:apprenticeships@managers.org.uk)



@CMI\_managers  
#MgtApprenticeship

### DESIGNED BY EMPLOYERS, FOR EMPLOYERS.

Developed by a group of 20 businesses led by Serco, the Chartered Manager Degree Apprenticeship produces managers with the management skills and qualities required by employers of all sizes and from all sectors. The programme is tailored to the needs of the working day, balancing education and business demands.

### EDUCATIONAL EXCELLENCE AND PROFESSIONALISM AS STANDARD.

Management apprentices follow a programme developed with the Small Business Charter, part of the Chartered Association of Business Schools, ensuring they earn degrees from renowned universities and business schools. Apprentices become affiliate members of the Chartered Management Institute, and will reach Chartered Manager status by the end of their apprenticeship.

### FUNDING

The government funds up to two-thirds of the apprenticeship fees (up to £28,800, including incentives), with the employer contributing one-third.

### WHAT IS CHARTERED MANAGER?

Chartered Manager is the highest status that can be achieved in the management profession. Awarded only by CMI, it is recognised and valued across all sectors.

### WHY PROFESSIONALISE?

- **80%** of UK managers are untrained and unsupported
- **43%** of line managers are rated 'ineffective' by their direct reports
- Chartered Managers each add **£391K** of value to their employers

