

# MAPPING MANAGEMENT EXCELLENCE.

Evaluating the impact of Chartered Manager.

May 2015

*Mapping Management Excellence 2015* is based on a survey of 535 Chartered Managers working in large and small businesses, the public sector and not-for-profit organisations to understand the impact the accreditation has made on their careers and employers.



## BETTER MANAGERS

96%

USE CHARTERED MANAGER AS PROOF OF EXPERIENCE OF LEADING PEOPLE AND MANAGING CHANGE

95%

AGREE THAT CHARTERED STATUS SHOWS THEIR INTEGRITY AND COMMITMENT TO ETHICAL BEHAVIOUR

83%

SAY THEY ARE BETTER MANAGERS AFTER ACHIEVING CHARTERED STATUS



## CONFIDENT LEADERS

92%

REPORT GREATER SELF-AWARENESS

90%

HAVE IMPROVED SELF-CONFIDENCE

96%

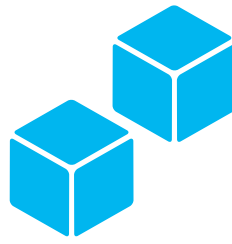
USE CHARTERED MANAGER TO SHOWCASE THEIR CONTINUAL LEARNING AND GROWTH

## ACHIEVING RESULTS

# £391,443

A CHARTERED MANAGER'S AVERAGE ADDED VALUE TO THEIR ORGANISATION

These results are achieved in many different ways...



# 80%

NEW PRODUCT DEVELOPMENT



# 62%

BETTER PEOPLE MANAGEMENT



# 73%

EXCEEDING TARGETS



# 86%

IMPROVING OPERATIONS



# 64%

SIGNIFICANT SAVINGS

## FIND OUT MORE

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