



# EMPOWER YOUR WORKFORCE.

Work smarter with ManagementDirect.

**CMI**  
Chartered  
Management  
Institute

**IN TODAY'S BUSINESS ENVIRONMENT IT'S ALL ABOUT WORKING SMARTER**

Improving efficiency and maximising resources to maintain your competitive edge. ManagementDirect, our online leadership and management resource portal does just that.



## RESOURCES AND EXPERTISE FOR YOUR EMPLOYEES

- 24/7 access to our extensive body of knowledge from any PC, tablet or mobile device, ensuring managers can find the information they need, when they need it.
- A wide range of content available in formats to suit and support different learning styles.
- Ability for managers to select appropriate material for the time they have available.
- Comprehensive and up to date material that addresses current management practice.
- Automatic recording of activity, means users can concentrate on their learning.

## AN EMPLOYERS GUIDE

- ManagementDirect offers a cost-effective way to increase the skills of your workforce and give you a greater return on investment.
- Create and access 'learning journeys' of content on core management skills and hot topics, attuned to your organisations objectives, individual training needs or PDR objectives.
- The application can be customised to your own branding, ensuring integration with your organisation's training and development programme.
- ManagementDirect supports your employee engagement. Users are also registered as Affiliate Members of CMI, enabling them to access our range of member benefits.

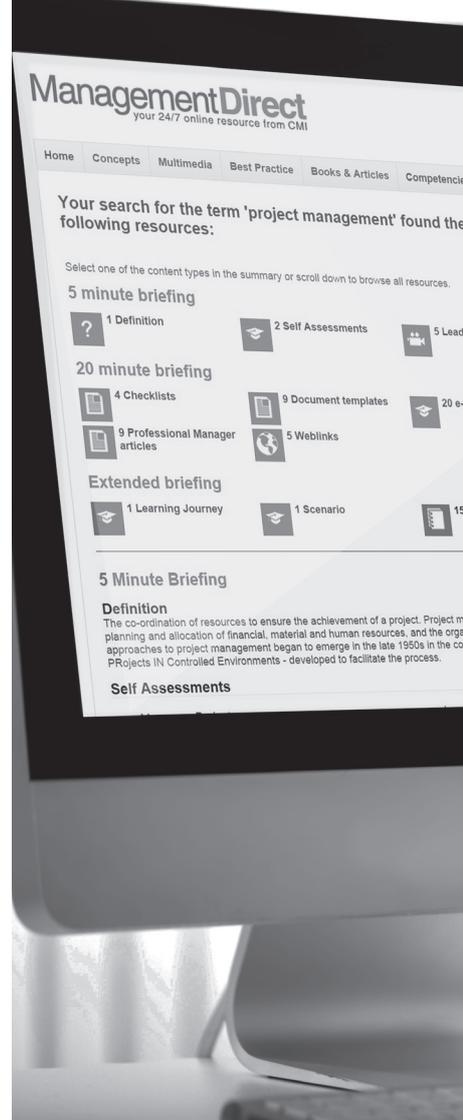


I've used the CPD planner within ManagementDirect, which was really useful for structuring my reflections. The ability to plan the personal development activities I'm going to do has also been really helpful.

Graeme Reekie MA MBA FCMI  
Independent Facilitator, Evaluator and Consultant  
Wren and Greyhound

## FIND OUT MORE

To find out more about ManagementDirect and how it can help you, your team and your organisation, visit [www.managers.org.uk/m-d](http://www.managers.org.uk/m-d) or contact us on 01536 207373.



## Chartered Management Institute (CMI)

The Chartered Management Institute (CMI) works with business and education to inspire people to unleash their potential and become skilled, confident and successful managers and leaders.

With a wealth of practical qualifications, events and networking opportunities on offer throughout the UK and Asia-Pacific, CMI helps people boost their career prospects and connect them with other ambitious professionals in any industry and sector.

In fact, CMI has more than 50,000 people training to be better managers right now.

Backed by a unique Royal Charter, CMI is the only organisation allowed to award Chartered Manager status – the ultimate management accolade.

CMI's thought leadership, research and online resources provide practical insight on critical issues for its 100,000 plus members and anyone looking to improve their skills, nurture high-performing teams and help pave the way for the next generation of managers and leaders.

Go to [www.managers.org.uk](http://www.managers.org.uk) for the full story and follow the Chartered Management Institute on LinkedIn and Facebook and [@CMI\\_managers](https://twitter.com/CMI_managers) on Twitter. [#BetterManagers](https://twitter.com/BetterManagers).

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## MANAGEMENTDIRECT YOUR WAY

Don't forget  
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be customised with your  
branding and your own  
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programme. Contact the  
team on **01536 207373**  
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