





Chartered Management Institute

The Chartered Management Institute is the only chartered professional body in the UK dedicated to promoting the highest standards of management and leadership excellence. CMI sets the standard that others follow.

As a membership organisation, CMI has been providing forward-thinking advice and support to individuals and businesses for more than 60 years, and continues to give managers and leaders, and the organisations they work in, the tools they need to improve their performance and make an impact. As well as equipping individuals with the skills, knowledge and experience to be excellent managers and leaders, CMI's products and services support the development of management and leadership excellence across both public and private sector organisations.

Through in-depth research and policy surveys among our member community of over 100,000 managers, CMI maintains its position as the premier authority on key management and leadership issues.

-  **Website:** www.managers.org.uk/Centres-RP
-  **Twitter:** @CMI_Managers
-  **Facebook:** www.facebook.com/bettermanagers
-  **LinkedIn:** Chartered Management Institute Network

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Management House, Cottingham Road
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RECOGNISABLE CONTENT.

Wrapped up in the CMI brand.

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OFFER YOUR CLIENTS THE RECOGNITION THEY DESERVE.

With CMI Recognised Programmes.

CMI recognition is an exemplary way to show that you maintain the highest level of development benchmarked against appropriately credible standards such as the National Occupational Standards.

Our Recognised Programmes provide credible endorsement of in-house training and development for your clients - adding value and useful resource benefits to your offer.

They are a practical way for your clients to gain national recognition. In addition with year-long membership included we offer value after the course has ended to help embed learning. Recognised Programmes along with the wider CMI offer help to encourage further learner development and help you to foster longer term engagement with your clients

OFFER YOUR CLIENTS MORE CHOICE

Recognised Programmes offer you the opportunity to embed CMI endorsement into your current offer, giving more flexibility and choice to your clients.

Recognised Programmes can be offered as:

A stand alone offer: Learners attending a non-accredited training programme will receive a CMI Recognised Programme certificate.

A building block: Having completed a Recognised Programme, learners could use this as a building block towards further learning.

BENEFITS OF A CMI RECOGNISED PROGRAMME

- CMI stamp of approval on non-accredited training and development programmes
- Learners get an enhanced learning experience since they have 12 months access to ManagementDirect, CMI membership and CMI Mentoring programme
- Recognition of your employers investment in their staff, providing improved productivity, employee engagement and commitment to CPD
- CMI certification with the opportunity to co-brand certificates with your logo and/or your clients' logos
- Quick and easy approval and assurance process confirming your programme as a Recognised Programme, allowing you to concentrate on adding further value in design and delivery
- Maps non-accredited training to National Occupational Standards or credible alternatives such as coaching and mentoring or professional consultancy standards
- Available internationally (in English)

BECOME A CMI CENTRE

As an existing education provider, you know the importance of learning and development. With a complete range of products and services available to support and enhance your learner experience, now is a great time to become a CMI Centre.

NEXT STEPS

We'd love to work with you to tailor our offer to the unique requirements of your Centre and clients objectives.

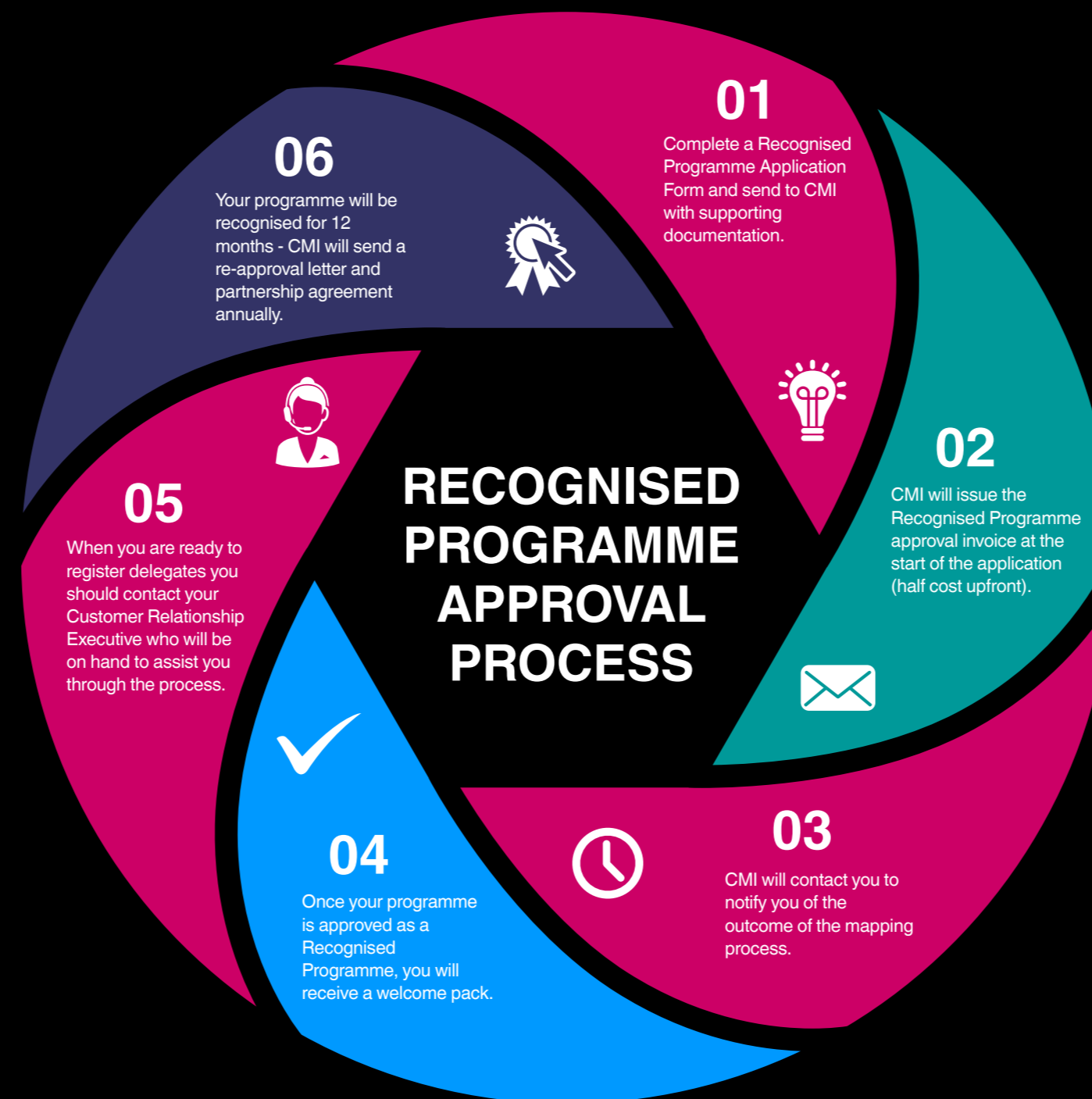
To find out more about Recognised Programmes, please contact the Customer Services Team.

CUSTOMER SERVICES TEAM

T: 0333 220 3119

E: qualifications@managers.org.uk

W: www.managers.org.uk/Centres-RP



ADDED VALUE FOR YOUR CLIENTS

CMI has a whole range of professional development solutions that you can offer your clients to help them create results that last, implement lasting cultural change and really make them stand out, many continuing free of charge for up to a year after the programme ends.



ENHANCED LEARNER EXPERIENCE

With ManagementDirect your clients will have access to unparalleled online resources compiling all that we know from over 60 years of management thought leadership. With a variety of content to suit different learning styles and guidelines for use of study time. ManagementDirect not only supports learning, but offers practical tools and guidance to support the everyday tasks of the successful manager.

ManagementDirect boasts a flexible design, which means it can be customised to reflect your own organisation's look and feel. Set your learner experience offer apart with tailored study support button and the ability to add bespoke content to augment the wealth of CMI material. Our customised option 'ManagementDirect your way,' also means that you will have access to comprehensive reporting tools that monitor popular content and useage.



CMI MEMBERSHIP

With CMI membership you join the professional home of managers and leaders, a vibrant community of more than 100,000 from all sectors and career points.

Membership is designed to work for your learners and is included in the programme registration fee. We also offer you two free memberships for your team.

Members receive over £1000 worth of added value, including industry leading publications, access to ManagementDirect with a complete record of learning and CPD, networking opportunities at our many events, mentoring, a vibrant online community, webinars and the professional recognition gained with membership of the professional body for managers and leaders, that demonstrates your skills to the world.



CMI MENTORING

CMI membership also includes, our mentoring programme. What better way to put management and leadership into practice than offering your employees the opportunity to be a part of our mentoring programme as a mentor or mentee.

Mentoring matches more experienced managers and leaders with those looking to develop their skills and careers. Providing an opportunity for learning for both the mentor and the mentee and elevates knowledge-sharing to a practical level.

Whether your employees are experienced managers and leaders looking to share their knowledge and experience or are looking to be mentored as part of their on-going professional development, our programme can facilitate this.



CHARTERED MANAGER

Become a Chartered Manager Assessment Centre and offer your clients an integrated pathway through to achieving Chartered Manager status via the exemption route.

CMI are the only professional body to offer Chartered Manager status, the highest accolade in the management profession recognised across all sectors. Qualifications prove that managers have the knowledge - Chartered Manager proves that they also have the skills and abilities needed to deliver results.

Chartered Managers have added an additional £391,443 in value and impact to the organisations in which they work*. With three routes to becoming chartered via our qualified, experiential or exemption route, Chartered Manager is a challenging and worthwhile learning experience for those in the management profession.

*Findings taken from Mapping management excellence: Evaluating the impact of Chartered Manager, May 2015