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Dear Member,  
**Welcome to your March newsletter**

A priority for us this year is to support young leaders. Many of our members are studying for CMI qualifications alongside University courses. To provide more support for them this year we will be developing a Student Ambassador Scheme, we hope to work with the ambassadors to better support our student network and help them understand what CMI can offer in the future. One such example very useful to young leaders, but not exclusive to them, is the Careers Development Centre available on the CMI website. There are many useful tools available there including; CV building & review, Job search, interview simulator, personality tests, mentoring and of course access to Management Direct with many useful articles, videos and podcasts. Have a look and see what you think. We would love to chat more about these things on our LinkedIn or Twitter pages, the details of which are below.

At the other end of our scale we are thinking what we could include in events targeted at our Chartered Manager colleagues. We want to offer support to these experienced managers and explore the benefits of seeking the award. Personally I got involved with Chartered Manager because I felt that I had a lot of experience as a manager and as a leader, I had some paper qualifications but nothing that really indicated what I could do. Undertaking the Chartered Manager process gave me a rare opportunity to step back and have a think about what I had done, why I had acted in certain ways and what effect it had. Overall this increased my confidence and self-awareness and hopefully equipped me well for further roles. *As they say – the school of learning never closes.* Again any ideas of what could be included in such events are welcome. If you are not a Chartered Manager have a look at the website - it's well worth considering.

For our members on the Isle of Man. CMI, working in collaboration with local businesses and University College of the Isle of Man, are supporting an event on Tuesday 4th April commencing at 1800 – called **How to Survive and Thrive in Changing Times**. In this practical and pragmatic session, Paul McGee (The Sumo Guy) will provide both insights and inspiration to help us survive and thrive in a changing world. Paul is one of the UK's leading speakers on the areas of change and employee engagement and has worked with over 1,000 organisations in 41 countries. His expertise and experience will be delivered in a way that is both engaging and entertaining. Details are available on the website. Places are limited so please book quickly.

Thinking about events that we can offer – some of the most enlightening I have attended involve case studies based on how organisations have undertaken activities, tackled problems, or dealt with change. If you know of anything that would make a good topic and someone that would like to talk about it – then get in touch it may be a good collaborative opportunity to raise your profile and also benefit our members. We have just appointed a new board member Christina Tosi who will be co-ordinating our events, feel free to get in touch with her. Her details will be on the website soon.

Please feel free to contact me - or join in the conversations at:

Twitter [@CMINorthWest](#) or LinkedIn [CMI North West](#)  
Best regards

**Paul Finnegan CMgr FCMI**  
Chair, North West Board

## **BUILDING BRANDS ...**

**Wednesday 15th March, 5.30pm - 8.00pm**



**.. IN A VOLATILE, UNCERTAIN, COMPLEX AND AMBIGUOUS WORLD**

**Manchester Metropolitan University  
Business School Oxford Road , Manchester,  
M15 6BH**

Join an exciting one-off masterclass on branding and marketing with the Chairman of Pentland Brands Ltd, Andy Rubin.

Pentland Brands is a UK based, private family owned brand management company, who are behind some of the world's most well-known sports, outdoor and fashion brands.

During the masterclass you will learn about the importance of the 4P's, building your personal and professional brand, gaining consumer insight, product creation, procurement, sales and e-commerce.

**BOOK YOUR PLACE**

## **LIVERPOOL BUSINESS FAIR 2017**

**Monday 21st March 2017 - 10:30am - 3:30pm**



**Liverpool Football Club (main stand),  
Anfield Road, Liverpool, L4 0TH**

Come and visit the CMI stand and meet members of the North West Regional Board.

**BOOK YOUR PLACE**

## **TRANSITION FOR TOMORROW**

Thursday 23rd March 2017 - 6:00pm - 8:00pm



**Liverpool John Moores University ,  
Redmonds Building, Liverpool, L3 5UG**

The world is changing rapidly with our leaders making significant commitments to a very different future from the world we live in today. Attend this session to glimpse this future; to understand the shift required from business leaders in order to embrace it; and to know how to engage others so that everyone feels part of the emerging future.

In this interactive event, you will be taken on a thought journey to the year 2030 which will provide a comprehensive, tangible and compelling picture (built by the audience) of what the world will be like.

**BOOK YOUR PLACE**

## **EMPLOYMENT LAW: HOT ISSUES OF THE DAY**

Thursday 23rd March, 6:00pm - 8:00pm



**Weightmans Solicitors, 100 Old Hall Street ,  
Liverpool, L3 9QJ**

Our speaker **Emlyn Williams** will present an update and overview on the latest employment law changes focusing on issues surrounding HR at this present time.

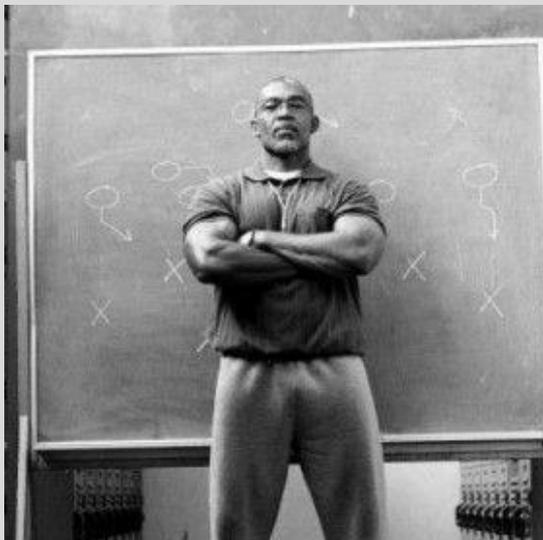
This will be an interactive session with questions answered from the floor.

Emlyn heads up the commercial healthcare team at Weightmans, formerly with Mace and Jones. He is an experienced advocate in both Employment Tribunal and the Employment Appeal Tribunal.

**[BOOK YOUR PLACE](#)**

## **IMPROVING PERFORMANCE WITH COACHING**

Tuesday 28th March, 6:00pm - 8:00pm



**Liverpool John Moores University,  
Redmonds Building, Liverpool, L3 5UG**

As a leader, you're expected to achieve your personal and professional goals but sometimes you can be overwhelmed with demands on your time and attention. You may start to doubt yourself, or lose your focus. Perhaps you find it easier to get along with certain members of your team, and find others get left behind?

If you can recognise these symptoms, then a number of factors could be to blame:

- You're distracted with negative thinking about your abilities
- Your own or your organisation's focus is on the tasks, and not on the contribution of you or your team
- You're using a 'one size fits all' leadership style

**[BOOK YOUR PLACE](#)**

Tuesday 4th April, 6:00pm - 8:30pm



**University College of Isle of Man ( UCM) ,  
Nunnery Campus, 27 Old Castletown Road,  
Douglas, , Isle of Man**

In this practical and pragmatic session, Paul McGee (The Sumo Guy) will provide both insights and inspiration to help us survive and thrive in a changing world.

18:00 Light Buffet & Networking

18:30 Event Commences

20:30 Conclusion

**BOOK YOUR PLACE**

## **ORGANISATIONAL DEVELOPMENT...**

Wednesday 26th April, 6:00pm - 8:00pm



**Merseytravel, No 1 Mann Island, Pier Head,  
Liverpool**

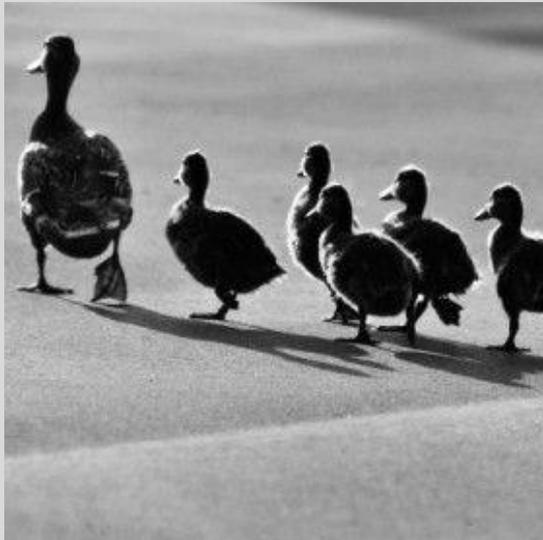
..What does it mean for you.

An interactive session where we will explore what Organisational Development looks like in the real world and a chance to bring along an Organisational Development challenge you are facing so the group can "crowd source" the solutions through sharing best practice.

Our speaker is **Ray Pendleton**, Running Horses and CIPD Committee Member.

**BOOK YOUR PLACE**

Tuesday 6th June, 12:30pm - 4:30pm



**Room 4 Conference Centre, 58 Legh Street,  
Golborne, Near Warrington , WA3 3PA**

This session will cover the rationale for building authentic values-driven leadership, share good practice examples of working with organisational values and introduce delegates to the Barrett Seven Levels of Consciousness model as a framework for leader and organisation culture development.

**BOOK YOUR PLACE**

## CMI SHORT COURSES

Various Dates, London/Corby

**Essential Management Skills** - In today's ever changing climate it is important that organisations employ middle managers who have strong influencing and engagement skills to ensure that their team achieve their highest levels of performance and results. This course will help you to meet these vital requirements by helping you to focus your skills to become more effective at building networks and alliances, leading teams through various types of change and being more strategically focused.

**Introduction to Management** - This two-day course will provide the tool kit you need to effectively lead teams into the future, and transform your performance and build your self-confidence. You can also opt to extend the course with some further study to achieve a CMI accredited award. In addition, by enrolling, you will receive Affiliate membership of CMI for 12 months.

**Book before 15th March and qualify for a 10% discount - Quote CMI10 when booking.**

Click here to view all

# EVENTS

coming up soon in your area



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